34th Annual Dallas Rhinoplasty Symposium
Advances and Controversies in Rhinoplasty

Friday - Sunday
March 24 - 26, 2017

Westin Galleria
Dallas, Texas

- Hands-on Learning With Experts Using Fresh Cadaver Nose Dissections
- Focus on Advanced Techniques in Rhinoplasty
- New! Live Edited Finesse in Rhinoplasty Surgery Videos
- Learn How To Market Your Rhinoplasty Practice Using Social Media and Beyond

Program details available at: www.dallasrhinoplastysymposium.com or call 214-648-3138

Syposium Chairman
Rod J. Rohrich, M.D.
Clinical Professor and Past Chairman
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas

Founding Partner
Dallas Plastic Surgery Institute
Dallas, Texas

UT Southwestern Medical Center

Sponsored by UT Southwestern Department of Plastic Surgery and the Office of Continuing Medical Education
Who Should Attend
This symposium is designed for and limited to the plastic surgeon or otolaryngologist who would benefit from a refresher course in the anatomy and fundamentals of rhinoplasty. The didactic course will provide an update on specific aspects and problems of rhinoplasty. Registration is limited.

Purpose and Content
The symposium is designed to take the participant from the basic fundamentals of rhinoplasty through the latest refinements and advancements in technique. It will consist of didactic lectures, cadaver dissections, panel discussions, question-and-answer periods, and evening DVD sessions. An anatomic nasal dissection DVD will be provided to all participants registered for the anatomy laboratory. Participants will observe experienced surgeons demonstrate advanced closed and open rhinoplasty techniques, via unedited videotaped surgery. Participants may directly engage in questions and answers with the surgeons.

Educational Objectives
At the end of the didactic course, the attendees should be able to:
- Clinically analyze and diagnose common and subtle rhinoplasty problems
- Identify the appropriate rhinoplasty techniques for specific rhinoplasty problems
- Develop an individual approach to rhinoplasty
- Implement advances in techniques and technology in secondary rhinoplasty into daily clinical practice

Accreditation and Credit
Designation Statements
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ACGME/ABMS Competencies
The Dallas Rhinoplasty Symposium will address the following competencies:
- Professionalism
- Patient Care and Procedural Skills
- Medical Knowledge
- Interpersonal and Communication Skills
- Systems-Based Practice

Conflict of Interest
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- Double Skin Hook 10mm
- Mallet
- Straight 2mm osteotome
- Angled septal scissors
- Curved Ins scissor
- Converse scissors
- Single Skin Hooks (2)
- Ceboe elevator

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Because this course is meant to educate physicians with what is currently in use and what may be available in the future, there may be “off-label” use discussed in the presentations. Speakers have been requested to inform the audience when off-label use is being discussed.

Registration
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Register online: cme.utsouthwestern.edu/rp1703

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Refund Policy
A handling fees of $200 for the Rhinoplasty Symposium will be deducted from cancellation refunds. Refund requests must be received by mail or fax prior to March 9, 2017. No refunds will be made thereafter.

ENDORSED BY:
- The Rhinoplasty Society
- The American Society for Aesthetic Plastic Surgery, Inc.
- The American Society of Plastic Surgeons

Endorsement is not approval for Continuing Medical Education (CME) credit. The organizers may at their discretion provide separate CME credit.

REGISTRATION FEES & INSTRUCTIONS

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>REGISTRATION FEE</th>
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</thead>
<tbody>
<tr>
<td>Physicians:</td>
<td>$1500</td>
</tr>
<tr>
<td>Physicians in Training:</td>
<td>$900</td>
</tr>
</tbody>
</table>

Take advantage of the special discounted price when you register for both courses! At checkout, be sure to apply the appropriate coupon code:
- rp1703phy ($400 Discount for Physicians)
- rp1703tra ($200 Discount for Physicians in Training)

Registration Instructions
UT Southwestern Medical Center Office of CME has transitioned to a new online registration system. After clicking on the registration link, you will be prompted to login to an account within the online system in order to register. If you have not previously registered for any courses you must first create a user profile and then can go back and register for the course.

If you have already created a user profile, please login to your account and then click on the course located at the bottom of the page on the course site in order to register.

We only accept credit card payments online. For other payment options please contact our office directly at 214-648-3138 or cmeregistrations@utsouthwestern.edu
### Agenda

**Thursday, March 23 — Westin Galleria**

- **4:00 pm - 7:00 pm** Early Registration
- **8:00 pm** Opening Remarks / Continential Breakfast
- **8:30 am** Welcome to UT Southwestern Campus (Shuttle Provided)

**Panelists:** Rod J. Rohrich, M.D., and Jamil Ahmad, M.D.

- **MODERATORS:**
  - Rod J. Rohrich, M.D.
  - Jamil Ahmad, M.D.

** morning session: 8:30 am - 12:30 pm**

- **9:00 am** Anatomy Lab Participants Open for Lab Attendees
- **9:45 am** Continental Breakfast / Exhibits
- **11:00 am** Stabilization of Nasal Base
  - Bahman Guyuron, M.D.
  - David C. Lipman, M.D.

**afternoon session: 1:30 pm - 5:30 pm**

- **11:45 am** Liposuction of the Neck and Chin
  - M. Craig Antin, M.D., FACS

**Friday, March 24 — Westin Galleria**

- **6:30 am** Registration & Continental Breakfast
- **7:45 am** Welcome / Continental Breakfast / Exhibits
- **8:10 am** Rhinoplasty- The Basics — Rod J. Rohrich, M.D.
- **9:00 am** Role of Alar Contour Grafts
  - Spencer Cochran, M.D., and Jamil Ahmad, M.D.

** morning session: 9:00 am - 12:30 pm**

- **10:45 am** Refinements in Stabilizing the Nasal Tip / Alar Rims
  - Bahman Guyuron, M.D.
  - Richard Davis, M.D.

**afternoon session: 1:30 pm - 5:30 pm**

- **3:00 pm** Rhinoplasty: The Basics — Rod J. Rohrich, M.D.
  - Spencer Cochran, M.D., and Jamil Ahmad, M.D.

**Saturday, March 25 — Westin Galleria**

- **6:45 am** Continental Breakfast / Exhibits

** morning session: 9:00 am - 12:30 pm**

- **10:45 am** Role of Alar Struts to Nasal Tip
  - Bahman Guyuron, M.D.
  - Richard Davis, M.D.

**afternoon session: 1:30 pm - 5:30 pm**

- **3:00 pm** Rhinoplasty: The Basics — Rod J. Rohrich, M.D.
  - Spencer Cochran, M.D., and Jamil Ahmad, M.D.

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**34th Annual Dallas Rhinoplasty Symposium**

**Agenda**

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<td><strong>Welcome / Continental Breakfast / Exhibits</strong></td>
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**MODERATORS:**

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- Jamil Ahmad, M.D.

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  - Bahman Guyuron, M.D.
  - Richard Davis, M.D.

**afternoon session: 1:30 pm - 5:30 pm**

- **3:00 pm** Rhinoplasty: The Basics — Rod J. Rohrich, M.D.
  - Spencer Cochran, M.D., and Jamil Ahmad, M.D.

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**Special Sessions:**

- **Ethical Marketing:**
  - Beyond Social Media
  - Moderators: Ashkan Ghaavami, M.D. and Jamil Ahmad, M.D.
  - Panels: Keith Humes, CEO, Rossmount Media; Dave Evans, CEO, Ceatus Media; Jason Roostaeian, Adam Haraway, M.D., and Michael Bogdan, M.D.

- **Cocktail Reception in Exhibit Hall**
  - 8:00 pm
  - DVD Theatre
  - Open Rhinoplasty with Alar Struts to Nasal Tip
  - H. Steve Byrd, M.D.

**Sunday, March 26 — Westin Galleria**

- **6:45 am** Continental Breakfast / Exhibits

** morning session: 9:00 am - 12:30 pm**

- **11:30 am** Role of Spreader Grafts in Rhinoplasty
  - Bahman Guyuron, M.D.
  - Richard Davis, M.D.

**afternoon session: 1:30 pm - 5:30 pm**

- **3:30 pm** Rhinoplasty: The Basics — Rod J. Rohrich, M.D.
  - Spencer Cochran, M.D., and Jamil Ahmad, M.D.

**Adjourn**
Thursday, March 23 — Westin Galleria
4:00 pm - 7:00 pm
Early Registration

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6:30 am
Registration & Continental Breakfast

MODERATOR: Rod J. Rohrich, M.D.
7:00 am
Welcome & Announcements
– Rod J. Rohrich, M.D.
7:10 am
– Becoming an Expert in Rhinoplasty
– Rod J. Rohrich, M.D.
7:30 am
– Why Nasal Clinical Analysis – Spencer Cochran, M.D.
7:55 am
– Advancements in 3-D Clinical Nasal Analysis / Imaging – Bardia Amiriak, M.D.
8:10 am
– Clinical Analysis Panel – How To Do It Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., Richard Davis, M.D., Spencer Cochran, M.D., and Jamil Ahmad, M.D.
8:55 am
Break & Exhibits
9:30 am
Nasal Tip Refinements in Primary Rhinoplasty:
Role of Nasal Tip Sutures and Columnar Struts – Rod J. Rohrich, M.D.
Why and When I Use Tip Grafts – Bahman Guyuron, M.D.
Managing Tip Projection – Spencer Cochran, M.D.
Role of Tongue-In-Groove Technique in Tip Shaping – H. Steve Byrd, M.D.
Shaping the Nasal Tip in Rhinoplasty – Enrico Robotti, M.D.
Refinements in Shaping the Nasal Tip / Alar Rims / Alar Bases in Primary Rhinoplasty:
Refinements in the Use of Lateral Crural Strut Grafts – Spencer Cochran, M.D.
Advances in the Use of Alar Contour Grafts – Jason Roostaeian, M.D.
Refining the Infratip Lobule in Rhinoplasty – Jason Roostaeian, M.D.
Advances in the Use of Alar Contour Grafts – Spencer Cochran, M.D.

11:10 am
12:25 pm
Box Luncnes
12:30 pm

 Agenda
34th Annual Dallas Rhinoplasty Symposium

UT Southwestern Campus (Shuttle Provided)
Anatomy Lab Participants Only
MODERATORS:
Rod J. Rohrich, M.D. and Jamil Ahmad, M.D.

12:45 pm
Shuttle departs to UT Southwestern from Westin Galleria Lobby
Lab attendees to take Box Lunches on Bus

1:30 pm
Welcome
– Rod J. Rohrich, M.D.

2:10 pm
Rhinoplasty-The Basics – Rod J. Rohrich, M.D.

2:30 pm
Anatomy Lab Dissection

6:30 pm
Shuttle to Westin Galleria

7:30 pm
DVD Theatre (Westin Galleria)
– Finesse in Open Rhinoplasty
– Rod J. Rohrich, M.D.
– Open Rhinoplasty Refinements
– H. Steve Byrd, M.D.

9:00 am
10:30 am
Shuttle departs to UT Southwestern from Westin Galleria Lobby
Lab attendees to take Box Lunches on Bus

11:00 am
11:25 am

11:45 am
12:00 pm

Saturday, March 25 — Westin Galleria
6:45 am
Continental Breakfast / Exhibits

MODERATOR: Rod J. Rohrich, M.D.
7:00 am
Reframing Tip Domal Transition Points and the Soft Tissue Triangles – Jamil Ahmad, M.D. and Rod J. Rohrich, M.D.
Nasal Tip Surgery Panel
Moderator: Rod J. Rohrich, M.D.
Panelists: H. Steve Byrd, M.D., Bahman Guyuron, M.D., Enrico Robotti, M.D., and Richard Davis, M.D.
8:10 am
Primary Open Rhinoplasty Refinements-
Personal Evolution (Live Edited DVD)
– Enrico Robotti, M.D.

8:35 am
Commentary / Q & A
– Bahman Guyuron, M.D.

8:40 am
Precision Osteotomies
– Rod J. Rohrich, M.D.

9:00 am
Controlling the Midvault – Reunification / Role of Spreader Grafts and Flaps
– H. Steve Byrd, M.D.

9:20 am
Role of Spreader Grafts in Rhinoplasty
– Spencer Cochran, M.D.

10:00 am
10:30 pm
Restoring the Dorsal Aesthetic Lines in Primary Cosmetic Rhinoplasty – Rod J. Rohrich, M.D.
Break / Exhibits
Finesse in Open Rhinoplasty-(Live Edited DVD)
– Richard Davis, M.D.
– H. Steve Byrd, M.D.

11:05 am
Essentials of Nasal Dorsum Surgery - Role of Diced Cartilage – Enrico Robotti, M.D.
Power Tools for Bony Vault Modification – Richard Davis, M.D.
What About This Result? Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Spencer Cochran, M.D., and Richard Davis, M.D.

12:30 pm
Lunch / Exhibits
Mastering the Correction of the Deviated Nose – Bahman Guyuron, M.D.
Managing the Short Nose in Primary Rhinoplasty – H. Steve Byrd, M.D.
How I manage the Ultra-Wide Nasal Tip – Richard Davis, M.D.

1:30 pm
1:50 pm

11:00 am
11:25 am
11:45 am
12:00 pm

(Saturday, March 25 - continued)
Symposium Locations

Westin Galleria
Didactic Sessions:
Westin Galleria Dallas
13340 Dallas Pkwy
Dallas, TX 75240
(972) 934-9494
www.thewestingalleriadallas.com

UT Southwestern Medical Center
Friday Afternoon
Laboratory Session:
UT Southwestern Medical Center
Anatomy Laboratory, Room L1.144
5323 Harry Hines Boulevard
Dallas, Texas 75390

Symposium Chairman
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UT Southwestern Medical Center
Dallas, Texas

Anatomy Lab Course Director
Jamil Ahmad, M.D., F.R.C.S.C.
The Plastic Surgery Clinic
Mississauga, Ontario, Canada

Exploring Dallas
The Dallas Convention and Visitor’s Bureau can provide information regarding arts and culture, dining, entertainment areas, event calendar, shopping, sights/attractions, and sports. Please contact the Bureau at www.visithallas.com

In Conjunction with the 20th Annual Dallas Cosmetic Surgery Symposium
(Includes Anatomy Lab)
March 23, 2017
Westin Galleria • Dallas, Texas
Rod J. Rohrich, M.D.
Jeffrey M. Kenkel, M.D.
Symposium Co-Chairmen

For Information:
The Office of Continuing Medical Education
214-648-3138; 1-800-688-8078; Fax: 214-648-2317
www.dallascosmeticsymposium.com
www.utsouthwestern.edu/cme

Accommodations
We have secured a group rate of $199 + tax. All guests shall make reservations directly with the Hotel or through The Central Reservation Office, at 1-888-627-8536 on an individual basis, identifying themselves as members of UTSW 34th Annual Dallas Cosmetic Surgery and Rhinoplasty Symposium.

Reservations received after Tuesday, January 31, 2017 are subject to space and group rate availability.

Information
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Information on other UT Southwestern programs can be obtained by accessing the Office of Continuing Medical Education’s home page at: http://www.utsouthwestern.edu/cme

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Faculty
Ashkan Ghavami, M.D.
Assistant Clinical Professor – Voluntary
David Geffen UCLA School of Medicine
Beverly Hills, California

Bardia Amirilak, M.D.
Associate Professor
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas

Michael Bogdan, M.D.
Private Practice
Southlake, Texas

C. Spencer Cochran, M.D.
Assistant Professor
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas

Richard Ha, M.D.
Dallas Plastic Surgery Institute
Dallas, Texas

Adam Hamawy, M.D.
Clinical Instructor
New York Medical College
Princeton, New Jersey

Michael R. Lee, M.D.
Assistant Professor
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas

Richard Liu, M.D.
Private Practice
Los Gatos, California

Jason Roostaeian, M.D.
Assistant Clinical Professor
UCLA Plastic Surgery
Los Angeles, California

James Smartt, M.D.
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Senior Partner
Dallas Plastic Surgery Institute
Dallas, Texas

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Clinical Professor of Facial Plastic Surgery
The University of Miami School of Medicine
Director, Center for Facial Restoration
Miami, Florida

Bahman Guyuron, M.D.
Kienh-Des Prez Professor & Chairman
Department of Plastic Surgery
University Hospitals Case Medical Center
Cleveland, Ohio

Enrico Robotti, M.D.
Chief of Plastic Surgery Ospedale Papa Giovanni XXIII, Bergamo Surgery Institute
Bergamo, Italy

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<td>25 gauge needles (4)</td>
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<td>Mask</td>
<td>1 1/2&quot; 25g needles (5)</td>
</tr>
<tr>
<td>1&quot; 30g needles (5)</td>
<td>10cc Syringes (2)</td>
</tr>
<tr>
<td>4-0 nylon sutures (5)</td>
<td>Marking pen</td>
</tr>
<tr>
<td>#10 blades (2)</td>
<td>Teflon card for nasal graft</td>
</tr>
<tr>
<td>#15 blades (2)</td>
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<td>Nasal speculum 60mm</td>
</tr>
<tr>
<td>Double Skin Hook</td>
<td>Brown-Adson forceps</td>
</tr>
<tr>
<td>10 mm</td>
<td>Adson forceps 1x1 with serrations</td>
</tr>
<tr>
<td>Mallet</td>
<td>Cottle elevator</td>
</tr>
<tr>
<td>Straight 2cm osteome</td>
<td>Freer elevator</td>
</tr>
<tr>
<td>Angled septal scissors</td>
<td>Aufrecht retractor</td>
</tr>
<tr>
<td>Straight Iris scissors</td>
<td>Dorsal rap – 4 x 5 and 6</td>
</tr>
<tr>
<td>Curved Iris scissors</td>
<td>Centimeter ruler and/or calipers</td>
</tr>
<tr>
<td>Converse scissors</td>
<td>Neivert osteome (left &amp; right)</td>
</tr>
<tr>
<td>Single Skin Hooks</td>
<td></td>
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<td>(2)</td>
<td></td>
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<tr>
<td>Bose elevator</td>
<td></td>
</tr>
</tbody>
</table>

34th Annual Dallas Rhinoplasty Symposium Fees

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>REGISTRATION FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians:</td>
<td>$1500</td>
</tr>
<tr>
<td>Physicians in Training:</td>
<td>$900</td>
</tr>
</tbody>
</table>

Take advantage of the special discounted price when you register for both courses!
At checkout, be sure to apply the appropriate coupon code:
rp1703phy ($400 Discount for Physicians)
rp1703tra ($200 Discount for Physicians in Training)

Registration Instructions
UT Southwestern Medical Center Office of CME has transitioned to a new online registration system.
After clicking on the registration link, you will be prompted to login to an account within the online system in order to register. If you have not previously registered for any courses you must first create a user profile and then can go back and register for the course.

If you have already created a user profile, please login to your account and then click on the course link located at the bottom of the page on the course site in order to register.

We only accept credit card payments online. For other payment options please contact our office directly at 214-648-3138 or cmerегистraions@utsouthwestern.edu

REGISTERATION FEES & INSTRUCTIONS
34th Annual Dallas Rhinoplasty Symposium
March 24-26 2017 #RP1703E
Register online at cme.utsouthwestern.edu/rp1703

CME GOING GREEN
34th Annual
Dallas Rhinoplasty Symposium
Advances and Controversies in Rhinoplasty

Friday - Sunday
March 24 - 26, 2017

Westin Galleria
Dallas, Texas

UT Southwestern
Medical Center

Program details available at:
www.dallasrhinoplastysymposium.com
or call 214-648-3138

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