

Exhibitor Prospectus

UT Southwestern - Texas Health Resources Annual Cardiovascular Symposium

Saturday, October 26, 2019

UT Southwestern Medical Center
Building D
(Lower Level- D1.700)
5323 Harry Hines Blvd.
Dallas, TX 75390

*Co-Sponsored by UT Southwestern Department Internal Medicine,
the Office of Continuing Medical Education, and Texas Health
Resources*

Dear Representative,

UT Southwestern - Texas Health Resources Annual Cardiovascular Symposium will be held on **Saturday, October 26, 2019**. This one-day CME live activity will take place at UT Southwestern Medical Center and is Co-Sponsored by UT Southwestern Department Internal Medicine, the Office of Continuing Medical Education, and Texas Health Resources.

This course will describe the latest advances in cardiovascular medicine, including current clinical applications and evolving management strategies. The format will include didactic instruction and interactive discussions mixed with illustrative cases by national and regional leaders in the field. The material presented in this course will be applicable to all practitioners involved in the care of patients with cardiovascular conditions.

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Learning Objectives:

- Identify and discuss patient cases with complex valvular heart disease appropriate for intervention.
- Recognize appropriate diagnostic and treatment methods for differing etiologies of heart failure.
- Evaluate the most current data on patient counseling regarding the benefits of fitness.

We are asking for your support of this program with an exhibit fee in the amount of **\$1500.00**.

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **UT Southwestern - Texas Health Resources Annual Cardiovascular Symposium** includes:

- Exposure to about 150 of attendees. Approximately 50% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor level: \$1500.00

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

Attendee Lists:

Attendee lists will be provided upon request at the program only. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

Conference and Exhibit Details:

| | |
|----------------------|---|
| Exhibit Location: | <i>UT Southwestern Medical Center- Building D- Lower Level- D1.700) Foyer</i> |
| Exhibit Space: | One 6' foot table & 2 chairs |
| Exhibit Dates/Times: | Set up on Saturday, October 26, 2019 to be ready for 7:15 am registration. Exhibits times during registration, breakfast, breaks and lunch. |

Exhibit Space:

Assigned exhibit space consists of one 6-8 foot table and two (2) chairs. Power outlets are limited and are first come first serve.

Required Form:

Included in this package is the Exhibitor Agreement form required. Please complete the 2 page form and return to Laura Hall at Laura.Hall@utsouthwestern.edu or fax to 214-648-2317 by **October 11, 2019**

Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Payment must be received prior to program.**

Please make checks payable to UT Southwestern/Continuing Education, and reference to program **RP1910C**.

Mail checks to: UT Southwestern Medical Center
Office of Continuing Education
5323 Harry Hines Blvd., Mail Code 9059
Dallas, TX 75390-9059

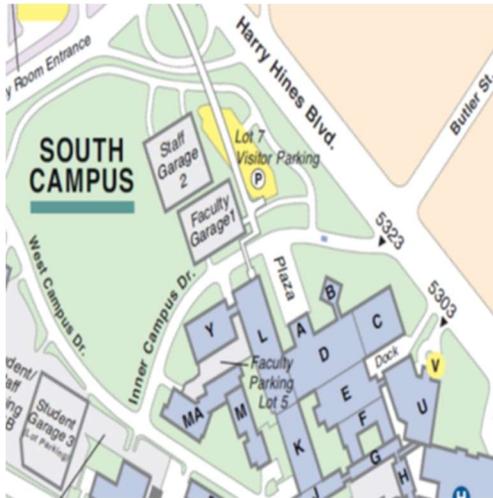
An invoice may be provided upon request. Please send requests/payments to:

Attn: Laura Hall
UT Southwestern Medical Center
Continuing Medical Education
5323 Harry Hines Blvd. Mail code 9059
Dallas, TX 75390-9059.
Tax ID # 75-6002868

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

Parking:



Location

UT Southwestern Medical Center
 Building "D" lower level
 5323 Harry Hines Blvd.
 Dallas, TX 75390

PARKING

Parking is available in the Visitor Parking Lot 7. From Harry Hines Blvd, turn West onto Senator Kay Bailey Hutchinson Drive. Turn right after the Info Booth. Walk across the Donald Seldin Plaza, down the stairs next to the Visitor Information Center, and into the D Building

Monday - Friday: There is a daily \$3 parking fee (no re-entry) unless specified covered by event.

Saturday-Sunday: Parking is complimentary

Shipping Instructions:

| | | |
|---------------------------------|---|--|
| Incoming Shipping Instructions: | UT Southwest Medical Center Receiving Dock Attn: (Name) Phone: 214-648-XXXX 4600 Harry Hines Blvd Dallas, TX 75235 | <ul style="list-style-type: none"> • Email me with number of packages you are shipping and tracking numbers prior to program. • Be sure to monitor your shipment and bring your tracking number(s) with you. |
| Shipping Department Hours | Monday-Friday: 8 am - 4 pm Saturday-Sunday: Closed | |
| Outgoing Shipping Instructions: | Representatives will be responsible for preparing and taking all outgoing shipments to the nearest FedEx or UPS store. | |

EXHIBITOR REGISTRATION AND PAYMENT FORM

| | | | |
|----------------------|---|-------------------|----------------|
| Activity Name | UT SOUTHWESTERN - TEXAS HEALTH RESOURCES ANNUAL CARDIOVASCULAR SYMPOSIUM | Activity # | RP1910C |
|----------------------|---|-------------------|----------------|

| Exhibit Space Information | | | |
|----------------------------------|------------------|---------------|--------------------|
| | Level | Amount | Description |
| <input type="checkbox"/> | Exhibitor | \$1500 | _____ |
| <input type="checkbox"/> | | \$ | _____ |

| Payment Information | | | | | | | |
|----------------------------|---------------------------|--------------------------|-----------------------------|--------------------------|-------------------|--------------------------|-------------|
| <input type="checkbox"/> | Check enclosed | <input type="checkbox"/> | Check will be mailed | | | | |
| <input type="checkbox"/> | Credit Card | <input type="checkbox"/> | Visa | <input type="checkbox"/> | MasterCard | <input type="checkbox"/> | AMEX |
| | Credit Card Number | _____ | Exp. | _____ | | | |
| | Name on Card | _____ | Sec. | _____ | | | |
| | Billing Address | _____ | | | | | |
| | City | ST | Zip | _____ | | | |

| Remittance Information | |
|-------------------------------|--|
| Mail | UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd., Mail code 9059 Dallas, TX 75390-9059 |
| Fax | 214-648-2317 |
| Email | Laura.Hall@utsouthwestern.edu |

Agreement must be received by **October 11, 2019**

****Before sending, please double check the following to avoid any delay in getting your request processed:**

- Exhibitor agreement form is completed and signed
- If paying by credit card, make sure you include the expiration date and security code
- Include program number **"RP1910C"** on all correspondence and payments