

Dear Representative,

Dallas Advanced Heart Failure Symposium: State-of-the-Art Update on Mechanical Circulatory Support will be held on **February 29, 2020**. This one-day CME live activity will take place at the **UT Southwestern Medical Center, Dallas, Texas** and is sponsored by UT Southwestern Department of Cardiology, and the Office of Continuing Medical Education at UT Southwestern Medical Center.

Continuous flow left ventricular assist devices (LVADs) have changed the natural history of individuals with end-stage advanced heart failure. Since their regulatory approval in 2008, there have been substantial improvements in LVAD technology, management, and understanding of prognosis. For over a decade, there has been a rise in the number of LVADs implanted to over 15,000 implants. Therefore, LVADs are becoming more prevalent in routine clinical practice and continued educational updates are necessary.

This symposium aims to target advanced heart failure specialists, general cardiologists, advanced practice providers, nurses, and allied health professionals. In doing so, will provide an update on the state-of-the art management and technology of LVADs. The educational material will be primarily didactic with a portion that will be case-based.

Topics include:

- LVAD Intro
- Impact of LVAD on Exercise
- Advance LVAD Management
- Case # 1 (Panel Discussion)
- Prognosis
- Pulmonary Hypertension and LVAD
- LVAD Decision Making
- Myocardial Regeneration with LVADs
- Bridge to Transplant and LVAD
- Case # 2 (Panel Discussion)

**For more information go to <https://cme.utsouthwestern.edu/rp2002c>

We are asking for your support of this program with an exhibit fee in the amount of **\$1500.00**.

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **Dallas Advanced Heart Failure Symposium: State-of-the-Art Update on Mechanical Circulatory Support** includes:

- Exposure to over 100 of attendees. Approximately 50% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor level: \$1500.00

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

Attendee Lists:

Attendee lists will be provided upon request at the program only. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

Conference and Exhibit Details:

Exhibit Location:	UT Southwestern Medical Center- T. Boone Auditorium foyer
Exhibit Space:	One 6' foot table & 2 chairs
Exhibit Dates/Times:	Set up on February 29, 2020 at 6:00 a.m. Exhibits during registration, breakfast, breaks and lunch, February 29, 2020 starting 7:00 a.m.

Exhibit Space:

Assigned exhibit space consists of one 6-8 foot table and two (2) chairs. Power outlets are limited and are first come first serve.

Required Form:

Included in this package is the Exhibitor Agreement form required. Please complete the 2 page form and return to Kelsey Smith at kelsey.smith@utsouthwestern.edu or fax to 214-648-2317 by **February 14, 2020.**

Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Payment must be received prior to the start of the course.**

Please make checks payable to UT Southwestern/Continuing Education, and reference to program **RP2002C**.

Mail checks to: UT Southwestern Medical Center
Office of Continuing Education
5323 Harry Hines Blvd., Mail Code 9059
Dallas, TX 75390-9059

An invoice may be provided upon request. Please send requests/payments to:

Attn: Kelsey Smith
UT Southwestern Medical Center
Continuing Medical Education
5323 Harry Hines Blvd. Mail code 9059
Dallas, TX 75390-9059.
Tax ID # 75-6002868

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

Parking:



Location

UT Southwestern Medical Center
T. Boone Pickens Biomedical Building
6001 Forest Park Road
Dallas, TX 75390

PARKING

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday - Friday: There is a daily \$3 parking fee (no re-entry) unless specified covered by event.

Saturday-Sunday: Parking is complimentary

Shipping Instructions:

Incoming Shipping Instructions:	UT Southwest Medical Center Receiving Dock NG01.301 Attn: Laura Hall Phone: 214-648-9280 5901 Forest Park Dallas, TX 75235	<ul style="list-style-type: none">• Email me with number of packages you are shipping and tracking numbers prior to program.• Be sure to monitor your shipment and bring your tracking number(s) with you.
Shipping Department Hours	Monday-Friday: 8:00 a.m. – 4:00 p.m. Saturday-Sunday: Closed	
Outgoing Shipping Instructions:	Representatives will be responsible for preparing and taking all outgoing shipments to the nearest FedEx or UPS store.	

UT Southwestern
Medical Center

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	Dallas Advanced Heart Failure Symposium: State-of-the-Art Update on Mechanical Circulatory Support			Activity #	RP2002C
Location	UT Southwestern Medical Center-T. Boone Auditorium	City	Dallas	ST	TX
Dates	February 29, 2020				
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND COMMERCIAL COMPANY (EXHIBITOR)				
Company Name					
Address					
City		ST		Zip	
Contact Telephone		Fax			

Exhibitor Information	
Contact Name	Email
Telephone	Cell

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 75-6002868.
Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative

Signature _____

Name _____

Title _____

Date _____

PROVIDER Representative

Signature _____

Name Ericka Harden-Dews, JD, CHCP

Title Director, Office of Continuing Education & Public Education

Date _____

EXHIBITOR REGISTRATION AND PAYMENT FORM

Activity Name	Dallas Advanced Heart Failure Symposium: State-of-the-Art Update on Mechanical Circulatory Support	Activity #	RP2002C
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Exhibit Space Information

Level	Amount	Description
<input type="checkbox"/> Exhibitor	\$1,500.00	
<input type="checkbox"/>	\$	

Payment Information

<input type="checkbox"/> Check enclosed	<input type="checkbox"/> Check will be mailed		
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Credit Card Number			Exp. Sec. Code
Name on Card			
Billing Address			
City	ST	Zip	

Remittance Information

Mail	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd., Mail code 9059 Dallas, TX 75390-9059
Fax	214-648-2317
Email	Kelsey.smith@utsouthwestern.edu

Agreement must be received by February 14, 2020

****Before sending, please double check the following to avoid any delay in getting your request processed:**

- Exhibitor agreement form is completed and signed
- If paying by credit card, make sure you include the expiration date and security code
- Include program number **"RP2002C"** on all correspondence and payments