

Dear Representative,

Brain Summit 2020 Virtual Symposium: Current Trends in Neurology (RP2010B) will be held on **Saturday, October 31, 2020**. This one-day CME live activity will take place **virtually** and is sponsored by UT Southwestern Department of Neurology & Neurotherapeutics, the Office of Continuing Medical Education at UT Southwestern Medical Center, and the Peter O'Donnell Brain Institute.

This CME activity aimed at neuroscience professionals will explore latest advances and current trends in neurology and neurotherapeutics. Presentations will address the most current information which may be consolidated for physicians and other healthcare professionals in advancing proper diagnosis and best treatment modalities.

This symposium aims to target physicians, advanced practice providers, nurses, physical therapists, allied health professionals, and other health care professionals who are involved in the care of neurology patients.

The educational objectives for this CME activity include:

- Examine MOG antibody-mediated disease and current treatment approaches
- Recognize, evaluate, and treat dystonia
- Implement effective diagnosis and treatment of Postural Orthostatic Tachycardia
- Apply the use of magnetoencephalography in pre-surgical evaluation of patients with epilepsy
- Employ advanced strategies in the treatment of migraine
- Identify new diagnostic techniques and treatment options in the management of intracranial cerebral atherosclerosis
- Explore current therapeutic and biomarker clinical trials in neurology at UTSW
- Investigate and incorporate applications of telehealth in neurology
- Recognize the neurological complications of COVID-19 and the management thereof

**For a detailed agenda, please [Click Here to Download](#)

We are asking for your support of this program with an exhibit fee in the amount of **\$500**.

Benefits of Exhibiting

Meet virtually to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **Brain Summit 2020 Virtual Symposium: Current Trends in Neurology (RP2010B)** include:

- Exposure to over 150 attendees via a virtual exhibit hall.
- Ample intermissions to allow time for attendees to visit your virtual exhibit booth
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor level: \$500.00

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition at the meeting and in course handouts.

Attendee Lists:

Attendee lists will be provided upon request. As a health care provider, we must respect the privacy of our attendees. Therefore, only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

Virtual Exhibit Space:

The virtual exhibit booth will include your company logo, a company description, product information and/or handouts, as well as embed a link (provided by the exhibitor, e.g. Zoom) that will allow you to interact with attendees during designated break times.

Required Submissions:

1. Exhibitor Agreement Form:

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Vanessa.white@utsouthwestern.edu by **October 23, 2020**.

2. Confirmation:

Virtual exhibit space is not confirmed until this Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make your payment online.

3. Payment:

Use the login information provided to make your payment. Payment must be received prior to the start of the course.

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course.

UTSouthwestern
Medical Center

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT
Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	Brain Summit 2020 Virtual Symposium			Activity #	RP2010B
Location	Virtual Symposium	City	Dallas	State	Texas
Dates	Saturday, October 31, 2020				
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND COMMERCIAL COMPANY (EXHIBITOR)				
Company Name					
Address					
City		State		Zip	
Contact Telephone		Fax			

Exhibitor Information			
Contact Name		Email	
Telephone		Cell	

COMPANY VIRTUAL EXHIBIT INFORMATION

Company Name [As it will appear on Virtual Exhibit Page]

Brief description of company (3-4 sentences; less than 150 words):

Provide up to 3 hyperlinks to company and/or product information:

To host your **LIVE INTERACTION** during Exhibit breaks, please provide a meeting link (i.e. Zoom):

Company logo (This will be displayed on your Virtual Exhibit, if provided); please check box below:

- ☐ I will provide my company logo for display in the Virtual Exhibit (Upon receiving an e-mail confirmation of your exhibit space, you may submit the logo file in an e-mail reply).
- ☐ I will not provide a company logo

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support SCS 4.2 as stated at www.accme.org:
 - **For computer based CME activities**, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleaved between computer 'windows' or screens of the CME content. Also, ACCME-accredited providers may not place their CME activities on a Web site owned or controlled by a commercial interest. With clear notification that the learner is leaving the educational Web site, links from the Web site of an ACCME accredited provider to pharmaceutical and device manufacturers' product Web sites are permitted before or after the educational content of a CME activity, but shall not be embedded in the educational content of a CME activity. Advertising of any type is prohibited within the educational content of CME activities on the Internet including, but not limited to, banner ads, subliminal ads, and pop-up window ads.
 - **For audio and video recording**, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.'
 - **For live, face-to-face CME**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
 - **For print**, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements.
- PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax IS number is 75-6002868.

AGREED

EXHIBITOR Representative

Signature _____

Name _____

Title _____

Date _____

PROVIDER Representative

Signature _____

Name Deborah Y. Land, BSN, RN, MPH, CHCP

Title Interim Director, Office of Continuing
Education & Public Education

Date _____

Agreement must be received by October 23, 2020.

Please Include program number RP2010B on all correspondence

Download, complete, sign and send this form to

Vanessa.white@utsouthwestern.edu