

Dear Representative,

43rd Annual Carrell-Krusen Neuromuscular Virtual Symposium (RP2102A) will be held on **Thursday, February 18, 2021 and Friday, February 19, 2021**. This two-day CME live activity will take place **virtually** and is sponsored by the Department of Neurology, Department of Pediatrics and the Office of Continuing Medical Education at UT Southwestern Medical Center.

A clinical education experience for members of multidisciplinary teams who care for patients with rare, complex neuromuscular diseases including hereditary muscular dystrophies, motor neuron diseases, neuroimmunologic neuropathies and rare genetic disorders of muscle and nerve. Case presentations will include physical diagnosis and discussion of management and new therapies by participating experts. All discussions involve active participation by attendees. The educational format for this activity includes didactic lectures with in depth Q&A, panel discussions, and PowerPoint Presentations. The content of the program is identified and developed through a Call for Abstracts process.

This symposium is specifically designed for Primary Care providers, Neurologists, Nurses, Advanced Practitioners, and Researchers that desire to gain advanced knowledge in diagnosis and management of patients with neuromuscular disease.

Topics include:

- Diagnose and manage rare neuromuscular diseases
- Current trends in genetic testing
- Identify and apply current pharmacological and non-pharmacological treatments in motor neuron diseases including gene replacement therapy
- Recognize the clinical applications of testing the neuromuscular disorders (to include histopathology)

****For a detailed agenda, please [Click Here to Download](#).**

We are asking for your support of this program with an exhibit fee in the amount of **\$750**.

Benefits of Exhibiting:

Meet virtually to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **43rd Annual Carrell-Krusen Neuromuscular Virtual Symposium (RP2102A)** include:

- Exposure to over 200 attendees via a virtual exhibit booth.
- Ample intermissions to allow time for attendees to visit your virtual exhibit booth
- Expand your prospective place and strengthen existing customer relationships
- Company description, and options for logo, products and video in your virtual exhibit booth
- Opportunity to have live interaction with attendees through real-time chat feature

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

- **Exhibitor level: \$750**

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition at the meeting and in course handouts.

Attendee Lists:

Attendee lists will be provided upon request. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

Virtual Exhibit Space:

The virtual exhibit booth will include the following:

- Company and representative contact information
- Company description
- Company website link
- Resource links
- Opportunity for Live Interaction with attendees
- Optional Video
- Optional Company logo
- Acknowledgement in course

Required Submissions:

1. Exhibitor Agreement Form:

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Kelsey Smith at Kelsey.Smith@utsouthwestern.edu by **Monday, February 1, 2021**.

2. Confirmation:

Virtual exhibit space is not confirmed until this Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make your payment online.

3. Payment:

Use the login information provided to make your payment. Payment must be received prior to the start of the course.

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

UT Southwestern
Medical Center

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	43 rd Annual Carrell-Krusen Neuromuscular Virtual Symposium	Activity #	RP2102A
Location	Virtual Symposium	City	Dallas
		ST	Texas
Dates	Thursday, February 18, 2021 and Friday, February 19, 2021		
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND COMMERCIAL COMPANY (EXHIBITOR)		
Company Name			
Address			
City		ST	
		Zip	
Contact Telephone		Fax	

Exhibitor Information	
Contact Name	Email
Telephone	Cell

COMPANY VIRTUAL EXHIBIT INFORMATION

Company Name [As it will appear on Virtual Exhibit Page]

Brief description of company (3-4 sentences; less than 150 words):

Provide up to 3 hyperlinks to company and/or product information:

To host your **LIVE INTERACTION** during Exhibit breaks, please provide a meeting link (i.e. Zoom):

Company logo (This will be displayed on your Virtual Exhibit, if provided); please check box below:

☐ I will provide my company logo for display in the Virtual Exhibit (Upon receiving an e-mail confirmation of your exhibit space, you may submit the logo file in an e-mail reply).

☐ I will not provide a company logo

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support SCS 4.2 as stated at www.accme.org:
 - **For computer based CME activities**, advertisements and promotional materials will not be visible on the screen at the same time as the CME content and not interleaved between computer 'windows' or screens of the CME content. Also, ACCME-accredited providers may not place their CME activities on a Web site owned or controlled by a commercial interest. With clear notification that the learner is leaving the educational Web site, links from the Web site of an ACCME accredited provider to pharmaceutical and device manufacturers' product Web sites are permitted before or after the educational content of a CME activity, but shall not be embedded in the educational content of a CME activity. Advertising of any type is prohibited within the educational content of CME activities on the Internet including, but not limited to, banner ads, subliminal ads, and pop-up window ads.
 - **For audio and video recording**, advertisements and promotional materials will not be included within the CME. There will be no 'commercial breaks.'
 - **For live, face-to-face CME**, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
 - **For print**, advertisements and promotional materials will not be interleaved within the pages of the CME content. Advertisements and promotional materials may face the first or last pages of printed CME content as long as these materials are not related to the CME content they face and are not paid for by the commercial supporters of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements.
- PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 75-6002868.

AGREED

EXHIBITOR Representative

Signature _____

Name _____

Title _____

Date _____

PROVIDER Representative

Signature _____

Name Deborah Y. Land, BSN, RN, MPH, CHCP

Title Associate Director, Office of Continuing Education & Public Education

Date _____

Agreement must be received by Monday, February 1, 2021.

Please Include program number RP2102A on all correspondence

Download, complete, sign and send this form to

Kelsey.Smith@utsouthwestern.edu