

Dear Representative,

The **44<sup>th</sup> Annual Carrell-Krusen Neuromuscular Virtual Symposium (RP2202A)** will be held on **Thursday, February 24, 2022 and Friday, February 25, 2022**. This two-day CME live activity will take place **virtually** and is sponsored by UT Southwestern Department of Neurology, Department of Pediatrics and the Office of Continuing Medical Education at UT Southwestern Medical Center.

This symposium is a clinical education experience for members of multidisciplinary teams who care for patients with rare, complex neuromuscular diseases including hereditary muscular dystrophies, motor neuron diseases, neuroimmunologic neuropathies and rare genetic disorders of muscle and nerve. Case presentations will include physical diagnosis and discussion of management and new therapies by participating experts. All discussions involve active participation by attendees. The educational format for this activity includes didactic lectures with in depth Q&A, panel discussions, and PowerPoint Presentations. The content of the program is identified and developed through a Call for Abstracts process. The 2022 keynote speaker will present data from the latest clinical trials for amyotrophic lateral sclerosis (ALS) and other neurodegenerative diseases.

This symposium is specifically designed for Primary Care providers, Neurologists, Nurses, Advanced Practitioners, and Researchers that desire to gain advanced knowledge in diagnosis and management of patients with neuromuscular disease.

Learning objectives:

- Discuss the elements in formulating a diagnosis and management plan for rare genetic diseases such as Amyotrophic Lateral Sclerosis (ALS)
- Discuss recent advances in the genetic diagnosis of neuromuscular disorders, in research and clinical practice and the latest developments in treatment such as gene replacement therapy
- Identify and apply current pharmacological and non-pharmacological treatments in motor neuron diseases including gene replacement therapy
- Identify considerations for effective care coordination of patients with neuromuscular disease
- Recognize the clinical applications of testing in neuromuscular disorders (to include histopathology)

**\*\*For a detailed agenda, please [Click Here to Download](#).\*\***

We are asking for your support of this program with an exhibit fee in the amount of **\$750.00**.

**Benefits of Exhibiting:**

Meet virtually to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **44<sup>th</sup> Annual Carrell-Krusen Neuromuscular Virtual Symposium (RP2202A)** include:

- Exposure to over 200 attendees via a virtual exhibit booth.
- Ample intermissions to allow time for attendees to visit your virtual exhibit booth
- Expand your prospective place and strengthen existing customer relationships
- Company description, and options for logo, products and video in your virtual exhibit booth
- Opportunity to have live interaction with attendees through real-time chat feature

We look forward to your support and participation.

**Exhibitor Levels and Benefits:**

Your company can support this program with an exhibit fee in the following amounts:

**Exhibitor level: \$750.00**

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

**Attendee Lists:**

In order to comply with the new ACCME Standards for Integrity and Independence in Accredited Continuing Education\*, attendee lists will not be provided. Ineligible companies\*\* are welcome to directly request learner name and contact information for their own purposes.

\*Reference: Standard 2: Prevent Commercial Bias and Marketing in Accredited Continuing Education

\*\*The ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

**Virtual Exhibit Space:**

The virtual exhibit booth will include the following:

- Company and representative contact information
- Company description
- Company website link
- Resource links
- Opportunity for Live Interaction with attendees
- Optional Video
- Optional Company logo
- Acknowledgement in course

**Required Submissions:****1. Exhibitor Agreement Form:**

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Kelsey Smith at [Kelsey.Smith@utsouthwestern.edu](mailto:Kelsey.Smith@utsouthwestern.edu) by **Thursday, February 10, 2022**.

**2. Confirmation:**

Virtual exhibit space is not confirmed until this Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make your payment online.

**3. Payment:**

Use the login information provided to make your payment. Payment must be received prior to the start of the course.

**Exhibit Space Cancellations:**

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	44 <sup>th</sup> Annual Carrell-Krusen Neuromuscular Symposium			Activity #	RP2202A
Location	Virtual Symposium	City	Dallas	ST	Texas
Dates	Thursday, February 24th, 2022 and Friday, February 25th, 2022				
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND Ineligible company (EXHIBITOR) Company Name				
Address					
City		ST		Zip	
Telephone	Contact Telephone	Fax	Fax		

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education as it relates to marketing by "ineligible companies" or non-accredited education associated with the accredited continuing education.
- An ineligible company is defined by ACCME as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.
- Exhibitor agrees that this letter of agreement to market or exhibit is separate from any agreements for commercial support for accredited continuing education. Exhibitor agrees this letter of agreement is **not** 1) related to the planning, delivery, and/or evaluation of accredited education; 2) designed to interfere with the presentation of the education, and/or 3) condition of financial or in-kind support for accredited continuing education.
- For live continuing education activities (in person or virtual), EXHIBITOR advertisements and promotional materials cannot be displayed or distributed within 30 minutes before or after an accredited education activity.
- For Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisements from the EXHIBITOR.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide EXHIBITOR with this marketing opportunity and acknowledge EXHIBITOR in activity announcements without the use of marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages in compliance with ACCME Standards for Integrity and Independence in Accredited Continuing Education. .
- PROVIDER **Federal Tax ID number is 75-6002868**. Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative

Signature \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

PROVIDER Representative

Signature \_\_\_\_\_

Name \_\_\_\_\_ Cameron Slocum, M.B.A.

Title \_\_\_\_\_ Vice President and Chief Operating Officer for Academic Affairs, UT Southwestern Medical Center

Date \_\_\_\_\_

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR REGISTRATION AND PAYMENT FORM

<b>Activity Name</b>	44 <sup>th</sup> Annual Carrell-Krusen Neuromuscular Symposium	<b>Activity #</b>	RP2202A
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<b>Exhibitor Information</b>			
<b>Contact Name</b>	Contact Name	<b>Email</b>	Email
<b>Telephone</b>	Contact Telephone	<b>Cell</b>	Cell

<b>Exhibit Space Information</b>			
	<b>Level</b>	<b>Amount</b>	<b>Description</b>
<input type="checkbox"/>	Virtual Exhibitor	\$750.00	Virtual Exhibit Platform
<input type="checkbox"/>		\$	
<input type="checkbox"/>		\$	

<b>Payment Information</b>							
<input type="checkbox"/>	Check enclosed – Payable to UT Southwestern Medical Center						
<input type="checkbox"/>	Credit Card	<input type="checkbox"/>	Visa	<input type="checkbox"/>	MasterCard	<input type="checkbox"/>	AMEX
	Credit Card Number			Exp.		MM/YY	
	Name on Card						
	Billing Address						
	City		ST		Zip		

<b>Remittance Information</b>	
<b>Mail</b>	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
<b>Fax</b>	214-648-2317
<b>Email</b>	Kelsey.Smith@utsouthwestern.edu

Agreement must be received by **February 10, 2022**.