

Dear Representative,

The **2022 Bass Symposium in Neurological Innovations: Topics in Pediatric Neurosurgery (RP2203E)** will be held on **Saturday, March 5, 2022**. This one-day CME **hybrid** activity will take place at the **UT Southwestern Medical Center T. Boone Pickens Biomedical Building in Dallas, Texas and Virtually** and is sponsored by UT Southwestern Department of Neurological Surgery and the Office of Continuing Medical Education at UT Southwestern Medical Center.

In a time of constant and ever-growing attempts to tailor specific treatments for individual patients, pediatric neurosurgery represents a frontier field. Research in molecular biology and genetics has been shedding new light on the pathophysiological mechanisms at the basis of pediatric neurosurgical diseases. Such novel comprehension can prospectively lead to better risk stratification and intervention choices in situations where not only the kind of disease, but also the phase of growth of the individual child has to be taken into consideration. Knowing what to do and when to do it in cases of pediatric oncological, dysmorphogenetic, and hydrocephalic pathologies is our challenge; anticipating long-term neuropsychological outcomes in terms of global functionality is our ideal purpose.

This symposium is specifically designed for pediatricians, neurosurgeons, nurses, researchers, and healthcare workers interested in learning about current and emerging state-of-the art innovations related to pediatric neurosurgery.

Learning Objectives include:

- Describe the major advances made in genomic approaches and neuroimaging techniques, as well as advanced surgical options to better diagnose, evaluate, and manage epilepsy in children.
- Evaluate the advantages and disadvantages of using three-dimensional technology in pediatric craniofacial surgery.
- Interpret the risks and benefits of using stereotactic radiotherapy's targeted and precise dosing delivery for treating pediatric brain tumors.
- Discuss the unique manifestations of pediatric cerebrovascular disorders and recent advances to utilize for early detection and treatment.
- Assess the benefits and discuss the use of non-invasive prenatal risk tools for monitoring prenatal and early postnatal human brain development.
- Define innovations in gene therapy that significantly impact effective treatment of pediatric brain disorders.
- Explain the benefits of incorporating innovative problem solving and design thinking for healthcare teams as they seek to improve patient care and overall organization.

**\*\*For additional information, please [Click Here](#).\*\***

We are asking for your support of this program with an exhibit fee in the amount of **\$2,000.00**.

### **Benefits of Exhibiting ....**

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting either in-person and virtually. Further benefits of exhibiting at the **2022 Bass Symposium in Neurological Innovations: Topics in Pediatric Neurosurgery (RP2203E)** includes:

- Exposure to over 75 attendees (in-person and virtually). Approximately 50% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Company description, and options for logo, products and video in your virtual exhibit booth
- Build visibility for your company in a competitive marketplace

We look forward to your support and participation.

## Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

### **Exhibitor level: \$2,000.00**

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

## Conference and Exhibit Details:

Exhibit Location:	<i>T. Boone Pickens Biomedical Building Auditorium Foyer</i>
Exhibit Space:	One 6' foot table & 2 chairs
Exhibit Dates/Times:	Set up on <b>Saturday, March 5, 2022 at 6:30 am</b> Exhibits during registration, breakfast, breaks and lunch, <b>Saturday, March 5,</b> starting <b>8:00 am – 3:00 pm</b>

## In-Person Exhibit Space:

Assigned exhibit space consists of one 6-8 foot table and two (2) chairs. Power outlets are limited and are first come first serve.

## Virtual Exhibit Space:

The virtual exhibit booth will include the following:

- Company and representative contact information
- Company description
- Company website link
- Resource links
- Optional Video
- Optional Company logo
- Acknowledgement in course

## Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Payment must be received prior to the start of the course.**

## Attendee Lists:

In order to comply with the new ACCME Standards for Integrity and Independence in Accredited Continuing Education\*, attendee lists will not be provided. Ineligible companies\*\* are welcome to obtain learner name and contact information for their own purposes.

\*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

\*\*The ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

## **Required Submissions:**

### **1. Exhibitor Agreement Form:**

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Kelsey Solis at [Kelsey.Smith@utsouthwestern.edu](mailto:Kelsey.Smith@utsouthwestern.edu) by **Thursday, February 18, 2022.**

**2. Confirmation:**

Exhibit spaces are not confirmed until the Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make an online payment.

**3. Payment:**

Please make checks payable to UT Southwestern/Continuing Education, and reference to program **RP2003E**.

Mail checks to:                    UT Southwestern Medical Center  
   Office of Continuing Education  
   5323 Harry Hines Blvd., Mail Code 9059  
   Dallas, TX 75390-9059

An invoice may be provided upon request. Please send requests/payments to:

Attn: Kelsey Solis  
UT Southwestern Medical Center  
Continuing Medical Education  
5323 Harry Hines Blvd. Mail code 9059  
Dallas, TX 75390-9059.  
Tax ID # 75-6002868

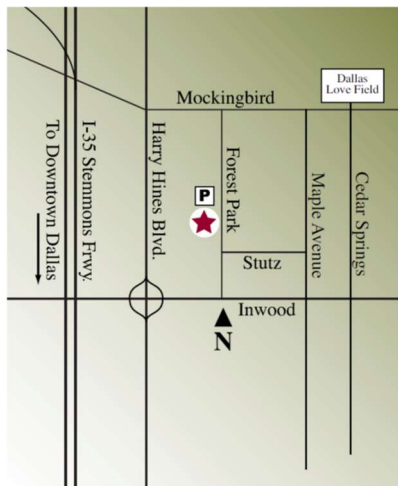
**OR**

Use the login information provided to make your credit card payment.

**Exhibit Space Cancellations:**

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

## Parking:



## Location

UT Southwestern Medical Center  
T. Boone Pickens Biomedical Building  
6001 Forest Park Road  
Dallas, TX 75390

## PARKING

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday - Friday: There is a daily \$3 parking fee (no re-entry) unless specified covered by event.

Saturday-Sunday: Parking is complimentary

## Shipping Instructions:

Incoming Shipping Instructions:	UT Southwest Medical Center Receiving Dock NG01.301 Attn: Kelsey Solis Phone: 214-648-9502 5901 Forest Park Dallas, TX 75235	<ul style="list-style-type: none"><li>• <b>Email me with number of packages you are shipping and tracking numbers prior to program.</b></li><li>• <b>Be sure to monitor your shipment and bring your tracking number(s) with you.</b></li></ul>
Shipping Department Hours	Monday-Friday: 8 am - 4 pm Saturday-Sunday: Closed	
Outgoing Shipping Instructions:	Representatives will be responsible for preparing and taking all outgoing shipments to the nearest FedEx or UPS store.	

**OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION**

**EXHIBITOR AGREEMENT**

*Regarding the Terms and Conditions for a Commercial Exhibit*

<b>Activity Name</b>	2022 Bass Symposium in Neurological Innovations: Topics in Pediatric Surgery			<b>Activity #</b>	RP2203E
<b>Location</b>	T. Boone Pickens Biomedical Building & Virtual	<b>City</b>	Dallas	<b>ST</b>	Texas
<b>Dates</b>	Saturday, March 5, 2022				
<b>Agreement between</b>	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND Ineligible company (EXHIBITOR) Company Name				
<b>Address</b>					
<b>City</b>		<b>ST</b>		<b>Zip</b>	
<b>Telephone</b>	Contact Telephone	<b>Fax</b>	Fax		

**TERMS AND CONDITIONS**

- EXHIBITOR agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education as it relates to marketing by "ineligible companies" or non-accredited education associated with the accredited continuing education.
- An ineligible company is defined by ACCME as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.
- Exhibitor agrees that this letter of agreement to market or exhibit is separate from any agreements for commercial support for accredited continuing education. Exhibitor agrees this letter of agreement is **not** 1) related to the planning, delivery, and/or evaluation of accredited education; 2) designed to interfere with the presentation of the education, and/or 3) condition of financial or in-kind support for accredited continuing education.
- For live continuing education activities (in person or virtual), EXHIBITOR advertisements and promotional materials cannot be displayed or distributed within 30 minutes before or after an accredited education activity.
- For Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisements from the EXHIBITOR.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide EXHIBITOR with this marketing opportunity and acknowledge EXHIBITOR in activity announcements without the use of marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages in compliance with ACCME Standards for Integrity and Independence in Accredited Continuing Education.
- PROVIDER **Federal Tax ID number is 75-6002868**. Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

**AGREED**

**EXHIBITOR Representative**

**Signature** \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Date** \_\_\_\_\_

**PROVIDER Representative**

**Signature** \_\_\_\_\_

**Name** Cameron Slocum, M.B.A.

**Title** Vice President and Chief Operating Officer for Academic Affairs, UT Southwestern Medical Center

**Date** \_\_\_\_\_



OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR REGISTRATION AND PAYMENT FORM

<b>Activity Name</b>	2022 Bass Symposium in Neurological Innovations: Topics in Pediatric Surgery	<b>Activity #</b>	RP2203E
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Exhibitor Information			
<b>Contact Name</b>	Contact Name	<b>Email</b>	Email
<b>Telephone</b>	Contact Telephone	<b>Cell</b>	Cell

Exhibit Space Information			
Level	Amount	Description	
<input checked="" type="checkbox"/> Hybrid exhibitor	\$2,000.00	One 6-8 foot table with (2) chairs and an informational only virtual exhibit booth. (Note, no live interaction links will be used in the virtual booths for this hybrid event.)	
<input type="checkbox"/>	\$		
<input type="checkbox"/>	\$		

Payment Information			
<input type="checkbox"/> Check enclosed – Payable to UT Southwestern Medical Center			
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Credit Card Number			Exp. MM/YY
Name on Card			
Billing Address			
City	ST	Zip	

Remittance Information	
<b>Mail</b>	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
<b>Fax</b>	214-648-2317
<b>Email</b>	Kelsey.Smith@utsouthwestern.edu

Agreement must be received by **February 18, 2022**.