

Dear Representative,

The Future of Systemic Lupus Erythematosus Diagnosis and Treatment: A Discussion with the Experts (RP2205A) will be held on **Saturday, May 7, 2022**. This one-day CME live activity will take place **virtually** and is sponsored by UT Southwestern Division of Rheumatology and the Office of Continuing Medical Education at UT Southwestern Medical Center.

Systemic Lupus Erythematosus (SLE) is a complex autoimmune disease that is difficult to diagnose and challenging to treat. It can involve multiple organ systems, leading to significant reduction in both the quality of life and overall lifespan of affected individuals. Despite published criteria designed for research studies, it remains difficult to recognize patients in practice, especially early in the course of disease. The management of patients is hampered by the lack of modern treatment guidelines and only a few therapies specifically developed for lupus. This symposium, designed for physicians and researchers, will bring SLE experts together to explain, via didactic lecture and case studies, current information on the cause of this mystifying illness, identify the best way to identify patients in practice, and describe the current and future therapies for lupus patients.

This symposium is specifically designed for physicians and researchers in the specialties of Rheumatology, Nephrology, Dermatology, Immunology, and Internal Medicine.

Learning objectives:

- Describe the current knowledge of pathophysiology of lupus
- Identify appropriate criteria and studies to accurately diagnose lupus
- Select the most appropriate therapy options for lupus patients, taking into consideration differing organ-specific manifestations of the condition, such as lupus nephritis.
- Identify opportunities to advance research in lupus
- Describe optimal treatment protocols for lupus nephritis

For a detailed agenda, please [Click Here to Download](#).

We are asking for your support of this program with an exhibit fee in the amount of **\$2,500.00**.

Benefits of Exhibiting:

Meet virtually to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **The Future of Systemic Lupus Erythematosus Diagnosis and Treatment: A Discussion with the Experts (RP2205A)** include:

- Exposure to approximately 100 attendees via a virtual exhibit booth.
- Ample intermissions to allow time for attendees to visit your virtual exhibit booth
- Expand your prospective base and strengthen existing customer relationships
- Company description, and options for logo, products and video in your virtual exhibit booth
- Opportunity to have live interaction with attendees through real-time chat feature

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor level: \$2,500.00

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting and course handouts.

Attendee Lists:

In order to comply with the new ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to directly request learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

**The ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

Virtual Exhibit Space:

The virtual exhibit booth will include the following:

- Company and representative contact information
- Company description
- Company website link
- Resource links
- Opportunity for Live Interaction with attendees
- Optional Video
- Optional Company logo
- Acknowledgement in course

Required Submissions:**1. Exhibitor Agreement Form:**

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Kelsey Smith at Kelsey.Smith@utsouthwestern.edu by **Wednesday, April 20, 2022**.

2. Confirmation:

Virtual exhibit space is not confirmed until this Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make your payment online.

3. Payment:

Use the login information provided to make your payment. Payment must be received prior to the start of the course.

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	The Future of Systemic Lupus Erythematosus Diagnosis and Treatment: A Discussion with the Experts	Activity #	RP2205A
Location	<u>Virtual Symposium</u>	City	<u>Dallas</u>
Dates	<u>Saturday, May 7, 2022</u>		
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND Ineligible company (EXHIBITOR) Company Name: _____		
Address	_____		
City	_____	ST	_____
Telephone	Contact Telephone: _____	Fax	Fax _____

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education as it relates to marketing by “ineligible companies” or non-accredited education associated with the accredited continuing education.
- An ineligible company is defined by ACCME as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.
- Exhibitor agrees that this letter of agreement to market or exhibit is separate from any agreements for commercial support for accredited continuing education. Exhibitor agrees this letter of agreement is **not** 1) related to the planning, delivery, and/or evaluation of accredited education; 2) designed to interfere with the presentation of the education, and/or 3) condition of financial or in-kind support for accredited continuing education.
- For live continuing education activities (in person or virtual), EXHIBITOR advertisements and promotional materials cannot be displayed or distributed within 30 minutes before or after an accredited education activity.
- For Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisements from the EXHIBITOR.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide EXHIBITOR with this marketing opportunity and acknowledge EXHIBITOR in activity announcements without the use of marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages in compliance with ACCME Standards for Integrity and Independence in Accredited Continuing Education.
- PROVIDER **Federal Tax ID number is 75-6002868**. Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative

PROVIDER Representative

Signature _____

Signature _____

Name _____

Name Cameron Slocum, M.B.A.

Title _____

Title Vice President and Chief Operating Officer for Academic Affairs, UT Southwestern Medical Center

Date _____

Date _____

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR REGISTRATION AND PAYMENT FORM

Activity Name	The Future of Systemic Lupus Erythematosus Diagnosis and Treatment: A Discussion with the Experts	Activity #	RP2205A
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Exhibitor Information			
Contact Name	Contact Name	Email	Email
Telephone	Contact Telephone	Cell	Cell

Exhibit Space Information			
Level	Amount	Description	
<input type="checkbox"/> Virtual Exhibitor	\$2,500.00	Virtual Exhibit Platform	
<input type="checkbox"/>	\$		
<input type="checkbox"/>	\$		

Payment Information			
<input type="checkbox"/> Check enclosed – Payable to UT Southwestern Medical Center			
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Credit Card Number	_____		Exp. MM/YY _____
CVV	_____		
Billing Address	_____		
City	_____	ST _____	Zip _____

Remittance Information	
Mail	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
Fax	214-648-2317
Email	Kelsey.Smith@utsouthwestern.edu

Agreement must be received by **April 20, 2022**.