

Dear Representative,

The “**Cancer Care Essentials for Oncology APPs and the Multidisciplinary Team**” (RP2607B) will be held on **Thursday – Friday July 30-31, 2026**. This hybrid continuing education activity will take place both virtually and live in-person at the UT Southwestern Medical Center **T. Boone Biomedical Education Auditorium (NG3.112)**, 6001 Forest Park Road, Dallas, Texas TX and is sponsored by UT Southwestern Harold C. Simmons Comprehensive Cancer Center and the Office of Continuing Education at UT Southwestern Medical Center.

This two-day conference provides a comprehensive review of essential oncology topics for healthcare professionals—including physicians, advanced practice providers, nurses, trainees, pharmacists and others involved in cancer care. Sessions will cover both foundational concepts and more advanced content, highlighting updated data from recent research and clinical trials. Subject matter experts will present current, evidence-based information with an emphasis on practical application in real-world settings. The program will focus on common clinical scenarios encountered in oncology practice and will offer practical clinical pearls to support improved patient outcomes and patient safety. Participants will engage in facilitated Q&A and case discussions designed to reinforce learning, enhance clinical decision-making, and promote appropriate use of specialty resources in complex cases.

This activity is intended for physicians, advanced practice providers, nurses, trainees, pharmacists and others involved in cancer care

**Learning Objectives include:**

1. Describe foundational oncology concepts, including cancer staging, mechanisms of treatment, and the role of evidence based guidelines in clinical decision making.
2. Review common signs and symptoms associated with cancer diagnoses and treatment related complications.
3. Interpret key diagnostic and laboratory studies used in the evaluation of oncology patients.
4. Identify and manage oncologic emergencies using current, evidence based best practices.
5. Apply strategies to common oncology scenarios encountered in general clinical practice based on national guidelines.
6. Identify appropriate indications for specialty referral and utilize available resources to support interdisciplinary care.
7. Incorporate practical clinical pearls to enhance patient safety and improve the quality of oncology care across diverse practice settings.

\*\*For a detailed agenda, please see the conference website: <https://cme.utsouthwestern.edu/RP2607b>

**Benefits of Exhibiting**

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting.

Further benefits of exhibiting at the **APLUS Conference** include:

- Exposure to approximately 60-80 attendees.
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Regards,  
Office of Continuing Education  
UT Southwestern Medical Center  
Dallas, TX

**Exhibitor Levels and Benefits:**

Your company can support this program with an exhibit fee in the following amounts:

|                  |               |  |
|------------------|---------------|--|
| <b>Exhibitor</b> | <b>\$3000</b> | <ul style="list-style-type: none"> <li>• One 6-foot table w/linen tablecloth and 2 chairs</li> <li>• Two (2) complimentary representative registrations</li> <li>• Acknowledgment as an Exhibitor in meeting program and meeting welcome slides</li> </ul> |
|------------------|---------------|--|

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course director at the meeting and course handouts.

**Conference and Exhibit Details:**

|                      |   |
|----------------------|---|
|                      |   |
| Exhibit Location:    | UT Southwestern Medical Center<br>T. Boone Biomedical Education Auditorium (NG3.112),<br>6001 Forest Park Road<br>Dallas, Texas |
|                      |   |
| Exhibit Space:       | <b>In-Person:</b> One 6 foot table & (2) chairs   |
|                      |   |
| Exhibit Dates/Times: | Set up on Thursday, July 30, 2026 6:15am-7:15am<br>Exhibits during registration, breakfast, lunch, and breaks.                  |

**Exhibit Space:**

Assigned exhibit space consists of **one 6-8 foot table and two (2) chairs**. Please note that power outlets are limited.

**Attendee Lists:**

In order to comply with current ACCME Standards for Integrity and Independence in Accredited Continuing Education\*, attendee lists will not be provided. Ineligible companies\*\* are welcome to obtain learner name and contact information for their own purposes.

\*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

\*\*ACCME defines an ineligible company as any entity producing, marketing, selling, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

**Required Submissions:**

**1. Registration**

Complete and return the **Intent to Exhibit form** to notify us of your company's **intent** to exhibit.

**2. Confirmation**

**Your company's participation is confirmed upon receipt of the signed Letter of Agreement.**

The **required Exhibitor Agreement** form will be sent via **DocuSign** within a few business days after you submit the Intent to Exhibit Form via Ethos website.

A counter-signed copy of the agreement will be sent back to the contacts noted on the Intent to Exhibit form as initial confirmation of your exhibit space

**3. Payment (to **reserve** your booth)**

**Payment is due by Thursday, July 16, 2026.**

Payment should be submitted **after** the fully executed agreement is completed. Along with the counter-signed agreement, you will also receive login information in order to make an online payment and instructions will also be provided for payment by check.

**Parking:**



**Location**

UT Southwestern Medical Center  
T. Boone Pickens Biomedical Building  
6001 Forest Park Road  
Dallas, TX 75390

**Parking**

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday-Friday: There is a daily \$3 parking fee (no re-entry) unless specified as covered by event.

Saturday-Sunday: Parking is complimentary