

Dear Representative,

The “APLUS: Lung and Brain Protective Respiratory Support Strategies for Extremely Preterm Infants” (RP2611A) will be held on **Friday, November 13, 2026**. This continuing education activity will take place live in-person at the **Moody Outpatient Center at Parkland Hospital, Moody Auditorium and Parkland Simulation Center** in Dallas, TX. The conference is sponsored by the UT Southwestern Department of Pediatrics (Division of Neonatal-perinatal Medicine) and the Office of Continuing Education.

The APLUS Conference 2026 is a full day conference and workshop that will include 4 hours of didactic sessions followed by a 3 hour interactive workshop in the Simulation center. Didactic session attendees will gain expertise in expertise in respiratory management of premature infants, delivering effective CPAP, management of hypoxic respiratory insufficiency and evidence-based strategies for preventing bronchopulmonary dysplasia. Moreover, the audience will learn about the cutting-edge management strategies to improve survival of infants delivered at 22-23 weeks gestational age (GA). These infants are at higher risk of mortality and morbidity. Speakers will discuss respiratory, hemodynamic and skin care management of these infants during the critical first weeks of life. In addition, during the didactic session, we will also have experts discuss ways involving parents in the care of their infants and improving the outcomes. Other key topics include delivery room stabilization, the use of Less Invasive Surfactant Administration (LISA) and Surfactant administration through Laryngeal or Supraglottic Airway (SALSA) techniques.

This activity is intended for neonatologists, pediatric residents, neonatology fellows, nurses and respiratory therapists caring for preterm infants.

Learning Objectives include:

1. Review respiratory care strategies associated with improved survival of 22–25 weeks' gestation
2. Discuss lung and brain protective respiratory management strategies across the continuum of care in extremely preterm infants
3. Review strategies to optimize noninvasive respiratory support in the delivery room
4. Demonstrate proficiency in less invasive surfactant administration (LISA) using thin catheter and surfactant administration through supraglottic airways (SALSA).
5. Discuss practical aspects of skin care in 22-25 weeks GA infants
6. Apply family centered care principles by incorporating strategies to actively involve parents in decision making and daily care of extremely preterm infants in the NICU.
7. Use quality improvement and interdisciplinary approaches to implement coordinated, noninvasive respiratory support and NICU care that reduce invasive ventilation and improve outcomes

**For a detailed agenda, please see the conference website: <https://cme.utsouthwestern.edu/RP2611A>

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **APLUS Conference** include:

- Exposure to approximately **125** attendees. Approximately **75%** of the attendees are Specialist physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Regards,
Office of Continuing Education
UT Southwestern Medical Center
Dallas, TX

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amount:

Exhibitor	\$2000	• One 6-foot table w/linen tablecloth and 2 chairs • Two (2) complimentary representative registrations • Acknowledgment as an Exhibitor in meeting program and meeting welcome slides
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All exhibitor support will be formally acknowledged during the course. You will receive recognition in the Course Director's announcements at the meeting, as well as in the course handouts.

Conference and Exhibit Details:

Exhibit Location:	Moody Outpatient Center at Parkland Hospital 5151 Maple Ave Moody Auditorium and Parkland Simulation Center Dallas, TX 75235
Exhibit Space:	In-Person: One 6 foot table & (2) chairs
Exhibit Dates/Times:	Set up on Friday, November 13, 2026, 6:15am-7am Exhibits during registration, breakfast, lunch, and breaks.

Exhibit Space:

Assigned exhibit space consists of **one 6-8 foot table and two (2) chairs**. Please note that power outlets are limited, please let us know if one is needed.

Attendee Lists:

In order to comply with current ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to obtain learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

**ACCME defines an ineligible company as any entity producing, marketing, selling, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

Required Submissions:

1. Registration

Complete and return the **Intent to Exhibit form** to notify us of your company's **intent** to exhibit.

2. Confirmation

Your company's participation is **confirmed upon receipt of the signed Letter of Agreement.**

The **required Exhibitor Agreement** form will be sent via **Docusign** within a few days after you submit the Intent to Exhibit Form via Ethos website.

A counter-signed copy of the agreement will be sent back to the contacts noted on the Intent to Exhibit form as initial confirmation of your exhibit space

3. Payment (to **reserve your booth)**

Payment is due by Friday, October 23, 2026

Payment should be submitted **after** the fully executed agreement is completed. Along with the counter-signed agreement, you will also receive login information in order to make an online payment and instructions will also be provided for payment by check.

CONFERENCE LOCATION

Moody Outpatient Center at Parkland Hospital

5151 Maple Ave

Moody Auditorium and Parkland Simulation Center

Dallas, TX 75235

United States

PARKING

Patients, visitors and guests may park in the **Maple Avenue Garage** located at 5143 Maple Ave. The clinic building can be accessed on Levels 1 of the garage. Parking is free for this event.