

Dear Representative,

The UT Southwestern Ophthalmology at the Crossroads 2026 (RP2612E) will be held on **Saturday, December 5, 2025**. This continuing education activity will take place in-person at the **UT Southwestern Medical Center T. Boone Pickens Biomedical Building in Dallas, Texas**. The activity is sponsored by UT Southwestern Department of Ophthalmology and the Office of Continuing Education at UT Southwestern Medical Center.

Ophthalmology at the Crossroads 2026 is designed to bring cutting edge basic and clinical research finding to both the practicing general ophthalmologist and sub-specialist physicians in all fields of ophthalmology. The educational format includes didactic lectures with interactive discussion to address the following sub-specialty areas of ophthalmology: cornea and external disease, retinal diseases, ophthalmic pathology, ophthalmic plastic surgery, and glaucoma. This course also offers a medical ethics lecture discussing ethical communication with patients.

Learning Objectives include:

1. Recognize and differentiate age-related retinal diseases and assess recent advances in diagnostic and treatment strategies.
2. Evaluate and appropriately utilize advanced retinal imaging and other diagnostic modalities to accurately assess retinal conditions.
3. Identify early signs of glaucoma and compare current and emerging therapeutic options, including their mechanisms, indications, and limitations.
4. Describe age-related changes in the crystalline lens and apply current evidence to manage cataract patients, including those with co-morbidities or high-risk features such as myopia.
5. Discuss diagnoses for vision-threatening neuro-ophthalmic conditions, including Thyroid Eye Disease, and apply current evidence on pathophysiology to guide management.
6. Demonstrate and implement effective, ethical, and patient-centered communication strategies that promote trust, informed consent, adherence, and satisfaction in ophthalmic care.

Agenda

Click this link to view a detailed agenda: [Agenda Ophthalmology at the Crossroads 2026.pdf](#)

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **Ophthalmology at the Crossroads 2026** include:

- Exposure to approximately **125** attendees. Approximately **50%** of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Regards,
Office of Continuing Education
UT Southwestern Medical Center
Dallas, Texas

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor	\$2,500	• One 6-foot table w/linen tablecloth and 2 chairs • Two (2) complimentary representative registrations • Acknowledgment as an Exhibitor in meeting program and meeting welcome slides
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All exhibitor support will be formally acknowledged during the course. You will receive recognition in the Course Director's announcements at the meeting, as well as in the course handouts.

Conference and Exhibit Details:

Exhibit Location:	UT Southwestern Medical Center T. Boone Biomedical Education Auditorium (NG3.112) 6001 Forest Park Road Dallas, Texas 75235
Exhibit Space:	In-Person: One 6 foot table & (2) chairs
Exhibit Dates/Times:	Set up on Saturday, December 5, 2026, at 6:30am Exhibits during registration, breakfast, lunch, and breaks.

Exhibit Space:

Assigned exhibit space consists of **one 6-foot table and two (2) chairs**. Please note that power outlets are limited.

Attendee Lists:

In order to comply with current ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to obtain learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

**ACCME defines an ineligible company as any entity producing, marketing, selling, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

Required Submissions:

1. Registration

Complete and return the **Intent to Exhibit form** to notify us of your company's **intent** to exhibit.

2. Confirmation

Your company's participation is **confirmed** upon receipt of the signed **Letter of Agreement**.

The **required Exhibitor Agreement** form will be sent via **Docusign** within a few days after you submit the Intent to Exhibit Form via Ethos website.

A counter-signed copy of the agreement will be sent back to the contacts noted on the Intent to Exhibit form as initial confirmation of your exhibit space

3. Payment (to **reserve your booth)**

Payment is due by Friday, November 20, 2026

Payment should be submitted **after** the fully executed agreement is completed. Along with the counter-signed agreement, you will also receive login information in order to make an online payment, and instructions will also be provided for payment by check.

Parking:



Location

UT Southwestern Medical Center
T. Boone Pickens Biomedical Building
6001 Forest Park Road
Dallas, TX 75390

Parking

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday-Friday: There is a daily \$3 parking fee (no re-entry) unless specified as covered by event.

Saturday-Sunday: Parking is complimentary