UT Southwestern Medical Center

Dear Representative,

Bass Symposium 2027: "Thoughts that Move: Advances in Brain-Machine Interfaces" (RP2703E) will be held on **Saturday, March 6, 2027**. This continuing education activity will take place live in-person at the **UT Southwestern Medical Center** in **Dallas, TX** and is sponsored by the **Neurological Surgery Department** and the Office of Continuing Education at UT Southwestern Medical Center.

Bass Symposium 2027 will provide a review of current clinical and research advancements in Brain-Machine Interfaces (BMI) technologies emphasizing emerging state-of-the-art innovations in implanted BMIs related to the restoration of sensation, communication, and movement. The goal is to foster multidisciplinary education in a focused, case-based format designed to highlight underlying neurophysiology, relevant anatomy, ethical considerations, best practices, and the latest evidence-based applications. After attending, participants are expected to have enhanced knowledge of these innovations and be able to apply this knowledge to advance care and outcomes for individuals with neurologic impairments.

This course is designed for clinicians, scientists, engineers, and healthcare teams (including neurosurgeons, rehabilitation specialists, therapists, nurses, and social workers), as well as individuals with lived experience on sensorimotor deficits, their caregivers and patient support systems.

Learning Objectives include:

- Describe the fundamental components, mechanisms, and clinical applications of invasive and non-invasive Brain-Machine Interfaces used to restore communication, movement, and sensation in individuals with paralysis.
- Name the components of a BMI: (1) neuroimaging technique to read brain activity in real-time, (2) feature extraction, (3) decoding of brain activity, (4) translation to device command
- Explain the difference between non-invasive (no surgery needed) and invasive (surgery needed) BMI approaches.
- Differentiate current BMI technologies and identify appropriate patients who may benefit from participation in BMI clinical trials or emerging clinical applications.
- Discuss patient-reported priorities, challenges, and quality-of-life considerations that should inform the clinical application and future development of Brain-Machine Interface technologies.
- List at least three priorities for health care during daily activities of people with severe paralysis.

For a detailed agenda, please see the conference website: ***https://cme.utsouthwestern.edu/rp2703e*

Benefits of Exhibiting

Meet one-on-one with attendees to discuss your products and services. Additional benefits include:

- Exposure to approximately 150 attendees, approximately 50% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Regards,
Office of Continuing Education
UT Southwestern Medical Center
Dallas, Texas
OCE@utsouthwestern.edu

Exhibitor Levels and Benefits:

UT Southwestern Medical Center

Silver Exhibitor	**$2,500**	• One 6-foot table w/linen tablecloth and 2 chairs • Two (2) complimentary representative registrations • Acknowledgment as a Silver Exhibitor in printed program, welcome slides, and conference signage.
Gold Exhibitor	**$3,500**	• One 6-foot table w/linen tablecloth and 3 chairs • Three (3) complimentary representative registrations • Acknowledgment as a Gold Exhibitor in printed program, welcome slides, and conference signage. • Preferred location/prominent placement in exhibit area • ***NOTE: Limited number of Gold spaces available***

Conference and Exhibit Details:

Exhibit Location:	T. Boone Pickens Biomedical Building Auditorium Foyer
Exhibit Space:	**In-Person:** One 6-foot table & (2) chairs (Silver) **In-Person:** One 6-foot table & (3) chairs (Gold)
Exhibit Dates/Times:	Set up on **Saturday, March 6, 2027, at 7:00-8:00am** Exhibits during registration, breakfast, lunch, and breaks.

Venue and Parking:



VENUE
UT Southwestern Medical Center
T. Boone Pickens Biomedical Building
6001 Forest Park Road
Dallas, TX 75390

PARKING
Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Attendee Lists:

In order to comply with current ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to obtain learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education
**ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

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Required Submissions:

1. **Intent to Exhibit**
   Complete the **Intent to Exhibit form** to notify us of your company's **intent** to Exhibit.

2. **Confirmation**
   Your company's participation is **confirmed** upon receipt of the signed **Letter of Agreement (LOA)**

   The **required** **Exhibitor Agreement** form will be sent via **Docusign** within a few business days after you submit the Intent to Exhibit Form via Ethos website.

   A counter-signed copy of the agreement will be sent back to the contract noted on the Intent to Exhibit form as initial confirmation of your exhibit space.

3. **Payment (to reserve your booth)**

   Payment is due by Friday, February 19, 2027

   Payment should be submitted **after** the fully executed agreement is completed. Along with the counter-signed agreement, you will also receive **login information** to make online payments**.** Instructions will also be provided for **payment by check.**