

Dear Representative,

The **Acute Liver Failure: Science and Practice (RP2205B)** will be held on **Monday, May 16, 2022 and Tuesday, May 17, 2022**. This two-day CME activity will take place at the **UT Southwestern Medical Center Excellence in Education Foundation Auditorium (Simmons Biomedical Research Building) in Dallas, Texas** and is sponsored by UT Southwestern Department of Internal Medicine and the Office of Continuing Medical Education at UT Southwestern Medical Center.

Acute liver failure (ALF) is a rare but devastating condition that arises from diverse etiologies, has a high mortality and requires high resource utilization including transplantation. The Acute Liver Failure Study Group (ALFSG) has been funded by the National Institutes of Health (NIDDK) since 1997 to collect detailed clinical data on more than 3,500 ALF patients and closed its registry, database and bio-repository permanently in 2019. This is an opportune time to take stock, consider where the field of study of liver failure is going, what has been accomplished and to determine future directions of research in this unique syndrome. The audience would include basic scientists that work on liver injury as well as clinicians (hepatologists, surgeons) who care for these very ill patients.

This two-day program will provide a comprehensive review of all aspects of the pathogenesis and treatment of ALF including possible future therapies. The initial day of the meeting will be devoted to presenting work pertaining to pathogenesis, epidemiology and patient evaluation. The second day of the meeting will be devoted to reviewing further aspects of disease management: ICU management, treatment and consideration of prognosis, liver transplantation and liver support devices.

This symposium is specifically designed for providers and researchers in the specialties of Gastroenterology and Hepatology, Critical Care Medicine, Surgery, and Anesthesiology.

Learning Objectives include:

- Describe the differences between liver injury from acetaminophen (APAP) vs. other drugs.
- Restate the role of cytokines in relation to injury evolution
- Explain basic factors that promote liver regeneration.
- Discuss different mechanisms of liver injury and the role of genomics in susceptibility to acute liver failure.
- Describe the current state of genome wide association studies.
- Review current state of identification of single nucleotide polymorphisms (SNPs) for specific diseases/drug injuries
- Review the elements of the basic and advanced work-ups for ALF patients.
- Identify natural history, differences in presentation, and how etiology drives prognosis and transplant decisions.
- Describe the circulatory and neurological physiology of ALF.
- Explain new understanding regarding hemostasis in ALF, management of kidney injury and hemostasis
- Compare present treatment modalities and propose possible future management protocols.
- Contrast the differences in presentation and outcome of different etiologies.
- Relate how etiology drives prognosis and transplant decisions.
- Envision novel approaches to managing ALF in the future.
- Describe current issues surrounding liver support devices.

For a detailed agenda, please [Click Here to Download](#).

We are asking for your support of this program with an exhibit fee in the amount of **\$1,500.00**.

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting in-person. Further benefits of exhibiting at the **Acute Liver Failure: Science and Practice (RP2205B)** includes:

- Exposure to over 100 attendees. Approximately 50% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Company description, and options for logo, products and video in your virtual exhibit booth
- Build visibility for your company in a competitive marketplace

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor level: \$1,500.00

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

Conference and Exhibit Details:

Exhibit Location:	<i>UT Southwestern Medical Center Excellence in Education Foundation Auditorium (Simmons Biomedical Research Building)</i>
Exhibit Space:	One 6' foot table & (2) chairs
Exhibit Dates/Times:	<ul style="list-style-type: none">Set up on Monday, May 16, 2022 at 6:30 amExhibits during registration, breakfast, breaks and lunch, Monday, May 16, 2022 starting 8:00 am – 4:50 pmSet up on Tuesday, May 17, 2022 at 6:30 amExhibits during registration, breakfast, breaks and lunch, Tuesday, May 17, 2022 starting 8:00 am – 12:00 pm

In-Person Exhibit Space:

Assigned exhibit space consists of one 6-8 foot table and two (2) chairs. Power outlets are limited and are first come first serve.

Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Payment must be received prior to the start of the course.**

Attendee Lists:

In order to comply with the new ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to obtain learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

**The ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

Required Submissions:

1. Exhibitor Agreement Form:

Included in this package is the required Exhibitor Agreement form. Please complete the 2 page form and return to Kelsey Solis at Kelsey.Smith@utsouthwestern.edu by **Wednesday, April 27, 2022.**

2. Confirmation:

Exhibit spaces are not confirmed until the Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive login information in order to make an online payment.

3. **Payment:**

Please make checks payable to UT Southwestern/Continuing Education, and reference to program **RP2205B**.

Mail checks to: UT Southwestern Medical Center
 Office of Continuing Education
 5323 Harry Hines Blvd., Mail Code 9059
 Dallas, TX 75390-9059

An invoice may be provided upon request. Please send requests/payments to:

Attn: Kelsey Solis
UT Southwestern Medical Center
Continuing Medical Education
5323 Harry Hines Blvd. Mail code 9059
Dallas, TX 75390-9059.
Tax ID # 75-6002868

OR

Use the login information provided to make your credit card payment.

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

Parking:



Location

UT Southwestern Medical Center
T. Boone Pickens Biomedical Building
6001 Forest Park Road
Dallas, TX 75390

PARKING

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday - Friday: There is a daily \$3 parking fee (no re-entry) unless specified covered by event.

Saturday-Sunday: Parking is complimentary

Shipping Instructions:

Incoming Shipping Instructions:	UT Southwest Medical Center Receiving Dock NG01.301 Attn: Kelsey Solis Phone: 214-648-9502 5901 Forest Park Dallas, TX 75235	<ul style="list-style-type: none">• Email me with number of packages you are shipping and tracking numbers prior to program.• Be sure to monitor your shipment and bring your tracking number(s) with you.
Shipping Department Hours	Monday-Friday: 8 am - 4 pm Saturday-Sunday: Closed	
Outgoing Shipping Instructions:	Representatives will be responsible for preparing and taking all outgoing shipments to the nearest FedEx or UPS store.	

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT

Regarding the Terms and Conditions for a Commercial Exhibit

Activity Name	Acute Liver Failure: Science and Practice		Activity #	RP2205B
	UTSW Excellence in Education Foundation Auditorium (Simmons Biomedical Research Building)			
Location	City	Dallas	ST	Texas
Dates	Monday, May 16, 2022 and Tuesday, May 17, 2022			
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND Ineligible company (EXHIBITOR) Company Name:			
Address				
City	ST		Zip	
Telephone	Contact Telephone:	Fax	Fax:	

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Integrity and Independence in Accredited Continuing Education as it relates to marketing by "ineligible companies" or non-accredited education associated with the accredited continuing education.
- An ineligible company is defined by ACCME as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.
- Exhibitor agrees that this letter of agreement to market or exhibit is separate from any agreements for commercial support for accredited continuing education. Exhibitor agrees this letter of agreement is **not** 1) related to the planning, delivery, and/or evaluation of accredited education; 2) designed to interfere with the presentation of the education, and/or 3) condition of financial or in-kind support for accredited continuing education.
- For live continuing education activities (in person or virtual), EXHIBITOR advertisements and promotional materials cannot be displayed or distributed within 30 minutes before or after an accredited education activity.
- For Print, online, or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to, or be presented with product promotion or product-specific advertisements from the EXHIBITOR.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide EXHIBITOR with this marketing opportunity and acknowledge EXHIBITOR in activity announcements without the use of marketing produced by or for an ineligible company, including corporate or product logos, trade names, or product group messages in compliance with ACCME Standards for Integrity and Independence in Accredited Continuing Education. .
- PROVIDER **Federal Tax ID number is 75-6002868**. Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative

Signature _____

Name _____

Title _____

Date _____

PROVIDER Representative

Signature _____

Name Cameron Slocum, M.B.A.

Title Vice President and Chief Operating Officer for
Academic Affairs, UT Southwestern Medical Center

Date _____

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR REGISTRATION AND PAYMENT FORM

Activity Name	Acute Liver Failure: Science and Practice	Activity #	RP2205B
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Exhibitor Information			
Contact Name	Contact Name	Email	Email
Telephone	Contact Telephone	Cell	Cell

Exhibit Space Information		
Level	Amount	Description
<input type="checkbox"/> Exhibitor	\$1,500.00	One 6-8 foot table with (2) chairs
<input type="checkbox"/>	\$	
<input type="checkbox"/>	\$	

Payment Information			
<input type="checkbox"/>	Check enclosed – Payable to UT Southwestern Medical Center		
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Credit Card Number			Exp. MM/YY
Name on Card			
Billing Address			
City	ST	Zip	

Remittance Information	
Mail	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
Fax	214-648-2317
Email	Kelsey.Smith@utsouthwestern.edu

Agreement must be received by **April 27, 2022.**