

Dear Representative,

The **Brain Summit 2022: Current Trends in Neurology (RP2212)** will be held on **Saturday, December 17, 2022**. This one-day CME activity will take place at the **UT Southwestern Medical Center T. Boone Pickens Biomedical Building in Dallas, Texas** and is sponsored by UT Southwestern Department of Neurology & Neurotherapeutics, the Office of Continuing Medical Education at UT Southwestern Medical Center, and the Peter O'Donnell Brain Institute.

This one-day live CME activity will explore latest advances and current trends in neurology. Presentations will address the most current information which may be consolidated for physicians and healthcare professionals in advancing proper diagnosis and best treatment modalities.

This program is designed for neuroscience professionals – including physicians, advanced practice providers, nurses, and physical therapists.

Learning Objectives include:

- Apply strategies to work-up patients with dementia.
- Analyze efficacy and risks of new pharmacological therapies for the treatment and management of multiple sclerosis (MS) and neuromyelitis optica (NMO).
- Differentiate various treatment options for TACs and utilize best options for treating specific types of TAC.
- Interpret the wide range of possible causes of optic neuropathy.
- Describe the rationale and procedure behind MRgFUS, and to be able to recognize appropriate candidates which may be referred for this procedure.
- Distinguish the causes of ataxia with emphasis on genetic ataxias and most effective treatment options.
- Identify the appropriate use of Tenecteplase in the treatment of acute ischemic stroke.
- Interpret the wide range of possible causes and appropriate evaluation of myositis.
- Describe the current understanding of clinical features, risk factors, and pathophysiological processes of neurological long-COVID sequelae.

For a detailed agenda, please [Click Here to Download](#).

Benefits of Exhibiting

Meet one-on-one to discuss your products and services with medical professionals who will attend this meeting. Further benefits of exhibiting at the **Brain Summit 2022: Current Trends in Neurology (RP2212)** includes:

- Exposure to approximately 150 of attendees. Approximately 65% of the attendees are physicians
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

We look forward to your support and participation.

Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Exhibitor	\$2,000.00	one 6 foot table and two (2) chairs, with two (2) complimentary representative registrations
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Other Sponsorship Opportunities:

Breakfast	\$3,000.00	Includes poster with company logo to acknowledge sponsorship, one 6 foot table with two (2) chairs, and two (2) complimentary representative registrations
Lunch	\$4,000.00	Includes poster with company logo to acknowledge sponsorship, one 6 foot table with two (2) chairs, and two (2) complimentary representative registrations

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

Conference and Exhibit Details:

Exhibit Location:	<i>T. Boone Pickens Biomedical Building Auditorium Foyer</i>
Exhibit Space:	In-Person: One 6' foot table & (2) chairs
Exhibit Dates/Times:	Set up on Saturday, December 17, 2022 at 6:30 a.m. Exhibits during registration, breakfast, lunch, and breaks.

In-Person Exhibit Space:

Assigned exhibit space consists of one 6-8 foot table and two (2) chairs. Power outlets are limited and are first come first serve.

Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Payment must be received prior to the start of the course.**

Attendee Lists:

In order to comply with the new ACCME Standards for Integrity and Independence in Accredited Continuing Education*, attendee lists will not be provided. Ineligible companies** are welcome to obtain learner name and contact information for their own purposes.

*Reference: Standard 2: Prevent Commercial Bias and Marketing In Accredited Continuing Education

**The ACCME defines an ineligible company as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. These companies are ineligible to be accredited within the ACCME system. ACCME does not consider providers of clinical service directly to patients to be ineligible companies.

Required Submissions:

1. Exhibitor Agreement Form:

Included in this package is the required Exhibitor Agreement form. Please complete the form and return cmeregistrations@utsouthwestern.edu by **Tuesday, November 1, 2022.**

2. Confirmation:

Exhibit spaces are not confirmed until the Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space. You will also receive **login information in order to make an online payment.**

3. Payment:

Use the login information provided upon confirmation to make your **credit card payment.**

OR

For payment by check:

Please make checks payable to UT Southwestern/Continuing Education, and reference to program **RP2212X**. An invoice may be provided upon request.

Mail checks to: Office of Continuing Education
c/o UTSW Medical Center Cash Management
PO Box 845477
Dallas, TX 75284-5477

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

Parking:



Location

UT Southwestern Medical Center
 T. Boone Pickens Biomedical Building
 6001 Forest Park Road
 Dallas, TX 75390

PARKING

Visitor parking is available in the parking garage entered from 6001 Forest Park, located adjacent to the T. Boone Pickens Biomedical Building. The garage entrance is to the right of the front building entrance. The garage elevators will take you to the third floor. Follow the directional signs to the conference room.

Monday - Friday: There is a daily \$3 parking fee (no re-entry) unless specified covered by event.

Saturday-Sunday: Parking is complimentary

Shipping Instructions:

Incoming Shipping Instructions:	UT Southwest Medical Center Receiving Dock NG01.301 Attn: Brain Summit 2022 5901 Forest Park Dallas, TX 75235	<ul style="list-style-type: none"> • Email cmeregistrations@utsouthwestern.edu with number of packages you are shipping and tracking numbers prior to program. • Be sure to monitor your shipment and bring your tracking number(s) with you.
Shipping Department Hours	Monday-Friday: 8:00 a.m. – 4:00 p.m. Saturday-Sunday: Closed	
Outgoing Shipping Instructions:	Representatives will be responsible for preparing and taking all outgoing shipments to the nearest FedEx or UPS store.	