

34th Annual

Dallas Rhinoplasty Symposium

Advances and Controversies in Rhinoplasty

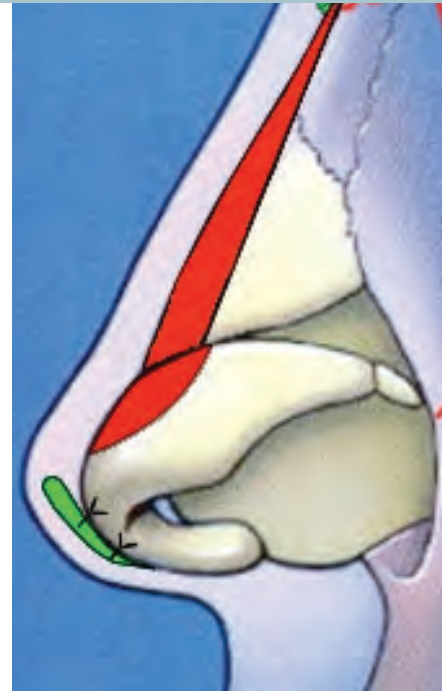
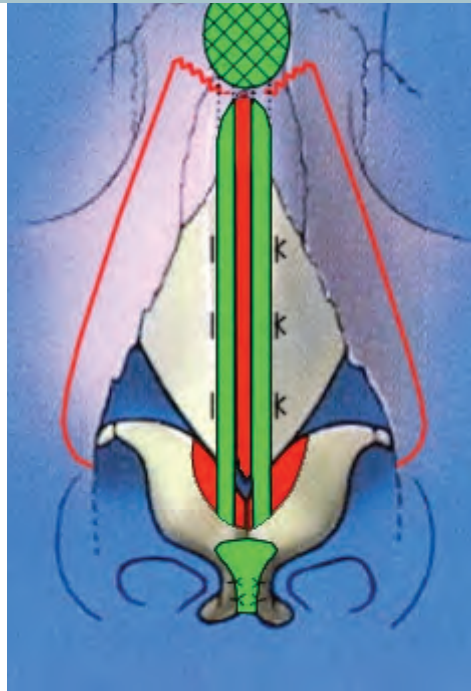
Friday - Sunday
March 24 - 26, 2017

Westin Galleria
Dallas, Texas

- Hands-on Learning With Experts Using Fresh Cadaver Nose Dissections
- Focus on Advanced Techniques in Rhinoplasty
- New! Live Edited Finesse in Rhinoplasty Surgery Videos
- Learn How To Market Your Rhinoplasty Practice Using Social Media and Beyond

UT Southwestern
Medical Center

Sponsored by
UT Southwestern Department of Plastic Surgery
and the Office of Continuing Medical Education



34th Annual Dallas Rhinoplasty Symposium

Who Should Attend

This symposium is designed for and limited to the plastic surgeon or otolaryngologist who would benefit from a refresher course in the anatomy and fundamentals of rhinoplasty. The didactic course will provide an update on specific aspects and problems of rhinoplasty. Registration is limited.

Purpose and Content

The symposium is designed to take the participant from the basic fundamentals of rhinoplasty through the latest refinements and advancements in technique. It will consist of didactic lectures, cadaver dissections, panel discussions, question-and-answer periods, and evening DVD sessions. An anatomic nasal dissection DVD will be provided to all participants registered for the anatomy laboratory. Participants will observe experienced surgeons demonstrate advanced closed and open rhinoplasty techniques via unedited videotaped surgery. Participants may directly engage in questions and answers with the surgeons.

Educational Objectives

At the end of the didactic course, the attendees should be able to:

- Clinically analyze and diagnose common and subtle rhinoplasty problems
- Identify the appropriate rhinoplasty techniques for specific rhinoplasty problems
- Develop an individual approach to rhinoplasty
- Implement advances in techniques and technology in secondary rhinoplasty into daily clinical practice

Accreditation and Credit Designation Statements

The University of Texas Southwestern Medical Center is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Texas Southwestern Medical Center designates this live activity for a maximum of **23.5 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activities.

ACGME/ABMS Competencies

The Dallas Rhinoplasty Symposium will address the following competencies:

- Professionalism
- Patient Care and Procedural Skills
- Medical Knowledge
- Interpersonal and Communication Skills
- Systems-Based Practice

Conflict of Interest

It is UT Southwestern's policy that participants in CME activities should be made aware of any affiliation or financial interest that may affect the speaker's presentation(s). Each speaker has completed and signed a conflict of interest statement. The faculty members' relationships will be disclosed in the course syllabus.

Rhinoplasty Lab Instrument List

We will provide the following instruments:

Surgical gown	25 gauge needles (4)
Mask	1 1/2" 25g needles (5)
1" 30g needles (5)	10cc Syringes (2)
4-0 nylon sutures (3)	Marking pen
#10 blades (2)	Teflon card for nasal graft
#15 blades (2)	

Participants are required to bring the following instruments:

Needle holder	Nasal speculum 60mm
Double Skin Hook 10mm	Brown-Adson forceps
Mallet	Adson forceps 1x2 with serrations
Straight 2mm osteotome	Cottle elevator
Angled septal scissors	Freer elevator
Straight Iris scissors	Aufrecht retractor
Curved Iris scissors	Dorsal rasp – grit 5 and 6
Converse scissors	Centimeter ruler and/or calipers
Single Skin Hooks (2)	Neivert osteotome (left & right)
Bosie elevator	

Discussion of Off-Label Use

Because this course is meant to educate physicians with what is currently in use and what may be available in the future, there may be "off-label" use discussed in the presentations. Speakers have been requested to inform the audience when off-label use is being discussed.

Registration

Refer to registration form for fee schedule.

The registration fee includes continental breakfasts, coffee breaks, lunches, and a Saturday evening reception. Anatomy lab participants will receive an anatomic nasal dissection DVD during registration at the hotel. Registration for the anatomy lab is limited and will be taken on a first-come, first-served basis. Please do not make travel reservations unless your registration has been confirmed.

Register online:
cme.utsouthwestern.edu/rp1703

Cancellation Policy

The Office of Continuing Medical Education reserves the right to limit registration and cancel courses, no less than one week prior to the course, should circumstances make this necessary.

Refund Policy

A handling fee of **\$200** for the Rhinoplasty Symposium will be deducted from cancellation refunds. **Refund requests must be received by mail or fax prior to March 9, 2017. No refunds will be made thereafter.**

ENDORSED BY:

The Rhinoplasty Society,
The American Society for Aesthetic Plastic Surgery, Inc., and the American Society of Plastic Surgeons.



Endorsement is not approval for Continuing Medical Education (CME) credit. The organizers may at their discretion provide separate CME credit.

34th Annual Dallas Rhinoplasty Symposium

Thursday, March 23 — Westin Galleria

4:00 pm-
7:00 pm

Early Registration

Friday, March 24 — Westin Galleria

6:30 am

Registration & Continental Breakfast

MODERATOR: Rod J. Rohrich, M.D.

7:00 am

Welcome & Announcements

– Rod J. Rohrich, M.D.

7:10 am

Becoming an Expert in Rhinoplasty

– Rod J. Rohrich, M.D.

7:30 am

Why Nasal Clinical Analysis – Spencer Cochran, M.D.

7:55 am

Advancements in 3-D Clinical Nasal Analysis / Imaging – Bardia Amirlak, M.D.

8:10 am

Clinical Analysis Panel – How To Do It
Moderator: Rod J. Rohrich, M.D.

Panelists: Bahman Guyuron, M.D.,
Enrico Robotti, M.D., Richard Davis, M.D.,
Spencer Cochran, M.D., and Jamil Ahmad, M.D.

8:55 am

Break & Exhibits

9:30 am

Nasal Tip Refinements in Primary Rhinoplasty:
Role of Nasal Tip Sutures and Columellar Struts
– Rod J. Rohrich, M.D.

Why and When I Use Tip Grafts

– Bahman Guyuron, M.D.

Managing Tip Projection

– Spencer Cochran, M.D.

Role of Tongue-in-Groove Technique in Tip Shaping

– H. Steve Byrd, M.D.

Shaping the Nasal Tip in Rhinoplasty

– Enrico Robotti, M.D.

11:10 am

Refinements in Shaping the Nasal Tip / Alar Rims / Alar Bases in Primary Rhinoplasty:
Refinements in the Use of Lateral Crural Strut Grafts
– Spencer Cochran, M.D.

Advances in the Use of Alar Contour Grafts

– Jason Roostaeian, M.D.

Refining the Infratip Lobule in Rhinoplasty

– Jerome Liu, M.D.

Alar Base Reduction / Reshaping

– Bahman Guyuron, M.D.

Aesthetic Correction of the Columellar Base - 4 Easy Steps

– Michael Lee, M.D.

12:25 pm

Adjourn

12:30 pm

Box Lunches

(Friday, March 24 - continued)

UT Southwestern Campus (Shuttle Provided)

Anatomy Lab Participants Only

MODERATORS:

Rod J. Rohrich, M.D. and Jamil Ahmad, M.D.

12:45 pm

Shuttle departs to UT Southwestern from Westin Galleria Lobby
Lab attendees to take Box Lunches on Bus

1:30 pm

Welcome

– Rod J. Rohrich, M.D.

1:40 pm

Advanced Nasal Anatomy Video

– Rod J. Rohrich, M.D. and Jamil Ahmad, M.D.

2:10 pm

Rhinoplasty-The Basics – Rod J. Rohrich, M.D.

2:30 pm

Anatomy Lab Dissection

5:30 pm

Adjourn

6:00 pm

Shuttle to Westin Galleria

7:30 pm

DVD Theatre (Westin Galleria)

- Finesse in Open Rhinoplasty

– Rod J. Rohrich, M.D.

- Open Rhinoplasty Refinements

– H. Steve Byrd, M.D.

Saturday, March 25 — Westin Galleria

6:45 am

Continental Breakfast / Exhibits

MODERATOR: Rod J. Rohrich, M.D.

7:00 am

Refining Tip Domal Transition Points and the Soft Tissue Triangles

– Jamil Ahmad, M.D. and Rod J. Rohrich, M.D.

7:15 am

Nasal Tip Surgery Panel

Moderator: Rod J. Rohrich, M.D.

Panelists: H. Steve Byrd, MD,
Bahman Guyuron, M.D., Enrico Robotti, M.D.,
and Richard Davis, M.D.

8:10 am

Primary Open Rhinoplasty Refinements- Personal Evolution (Live Edited DVD)

– Enrico Robotti, M.D.

8:35 am

Commentary / Q & A

– Bahman Guyuron, M.D.

8:40 am

Precision Osteotomies

– Rod J. Rohrich, M.D.

9:00 am

Controlling the Midvault – Reunification / Role of Spreader Graft and Flaps

– H. Steve Byrd, M.D.

9:20 am

Role of Spreader Grafts in Rhinoplasty

– Spencer Cochran, M.D.

Agenda

(Saturday, March 25 - continued)

- 9:40 am **Restoring the Dorsal Aesthetic Lines in Primary Cosmetic Rhinoplasty**
– Rod J. Rohrich, M.D.
- 10:00 am **Break / Exhibits**
- 10:30 am **Finesse in Open Rhinoplasty- (Live Edited DVD)**
– Richard Davis, M.D.
- 11:00 am **Discussant**
– H. Steve Byrd, M.D.
- 11:05 am **Essentials of Nasal Dorsum Surgery - Role of Diced Cartilage**
– Enrico Robotti, M.D.
- 11:25 am **Power Tools for Bony Vault Modification**
– Richard Davis, M.D.
- 11:45 am **What About This Result?**
Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Spencer Cochran, M.D., and Richard Davis, M.D.
- 12:30 pm **Lunch / Exhibits**
- 1:30 pm **Mastering the Correction of the Deviated Nose**
– Bahman Guyuron, M.D.
- 1:50 pm **Managing the Short Nose in Primary Rhinoplasty**
– H. Steve Byrd, M.D.
- 2:10 pm **How I manage the Ultra-Wide Nasal Tip**
– Richard Davis, M.D.
- 2:30 pm **Primary Rhinoplasty Refinements (Live Edited DVD)**
– Bahman Guyuron, M.D.
- 2:55 pm **Commentary / Q & A**
– Richard Davis, M.D.
- 3:00 pm **Break / Exhibits**
- 3:30 pm **Case That Changed My Practice in the Last 5 Years**
Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Jamil Ahmad, M.D., Ashkan Ghavami, M.D., and Richard Davis, M.D.
- 4:20 pm **Latest / Greatest Updated Rhinoplasty Refinements - Technique Videos (5 minute DVD / 5 minute discussion)**
Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., H. Steve Byrd, M.D., Jamil Ahmad, M.D., Richard Davis, M.D., and Ashkan Ghavami, M.D.

(Saturday, March 25 - continued)

- 5:20 pm **Special Session: Ethical Marketing: Beyond Social Media**
Moderators: Ashkan Ghavami, M.D. and Jamil Ahmad, M.D.
Panelists: Keith Humes, CEO, Rosemont Media; Dave Evans, CEO, Ceatus Media; Jason Roostaeian, M.D., Adam Hamawy, M.D., and Michael Bogdan, M.D.
- 6:30 pm **Cocktail Reception in Exhibit Hall**
- 7:30 pm **DVD Theatre**
Open Rhinoplasty with Alar Struts to Nasal Tip
– H. Steve Byrd, M.D.
Finesse in the Management of the Hispanic Nose
– Rod J. Rohrich, M.D.

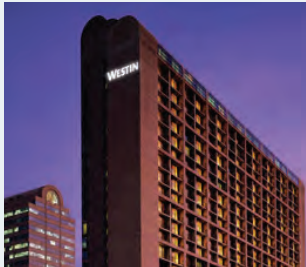
Sunday, March 26 — Westin Galleria

- 6:45 am **Continental Breakfast / Exhibits**
- MODERATOR:** Rod J. Rohrich, M.D.
- 7:10 am **The Asian Rhinoplasty** – Richard Ha, M.D.
- 7:30 am **Male Rhinoplasty** – Enrico Robotti, M.D.
- 7:50 am **Role of Fillers in Rhinoplasty Today**
– Jamil Ahmad, M.D. and Rod J. Rohrich, M.D.
- 8:05 am **The Middle Eastern Nose**
– Bahman Guyuron, M.D.
- 8:25 am **The African-American Nose** – Jamil Ahmad, M.D.
- 8:40 am **The Hispanic Nose** – Ashkan Ghavami, M.D.
- 9:00 am **Current Concepts / Advances in Cleft Rhinoplasty**
– James Smartt, M.D.
- 9:20 am **Break / Exhibits**
- 9:45 am **Secondary Rhinoplasty Principles**
– Rod J. Rohrich, M.D.
- 10:05 am **Secondary Rhinoplasty (DVD)**
– Rod J. Rohrich, M.D.
- 10:50 am **Commentary Q & A**
– Bahman Guyuron, M.D.
- 11:00 am **Secondary / Ethnic / Cleft Rhinoplasty - Panel Q & A**
Moderator: Rod J. Rohrich, M.D.
Panelists: Bahman Guyuron, M.D., Enrico Robotti, M.D., Jamil Ahmad, M.D., Ashkan Ghavami, M.D., James Smartt, M.D., and Richard Ha, M.D.
- 12:00 pm **Adjourn**

Accommodations

We have secured a group rate of \$199 + tax. All guests shall make reservations directly with the Hotel or through The Central Reservation Office, at 1-888-627-8536 on an individual basis, identifying themselves as members of UTSW 34th Annual Dallas Cosmetic Surgery and Rhinoplasty Symposium”.

Reservations received after Tuesday, January 31, 2017 are subject to space and group rate availability.



Westin Galleria Dallas
13340 Dallas Pkwy
Dallas, TX 75240
(972) 934-9494

Information

For additional information, please call The Office of Continuing Medical Education, 214-648-3138, 1-800-688-8678, fax 214-648-2317, or email cmeregistrations@utsouthwestern.edu

Information on other UT Southwestern programs can be obtained by accessing the Office of Continuing Medical Education's home page at: <http://www.utsouthwestern.edu/cme>

For a free email subscription of The Office of Continuing Medical Education's monthly calendar, send your name, medical specialty, and current email address to: cmecalendar@utsouthwestern.edu



Exploring Dallas

The Dallas Convention and Visitor's Bureau can provide information regarding arts and culture, dining, entertainment areas, event calendar, shopping, sights/attractions, and sports. Please contact the Bureau at www.visitdallas.com

Symposium Locations

Westin Galleria

Didactic Sessions:

Westin Galleria Dallas

13340 Dallas Pkwy

Dallas, TX 75240

(972) 934-9494

www.thewestingalleriadallas.com

UT Southwestern Medical Center

Friday Afternoon

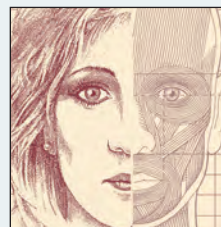
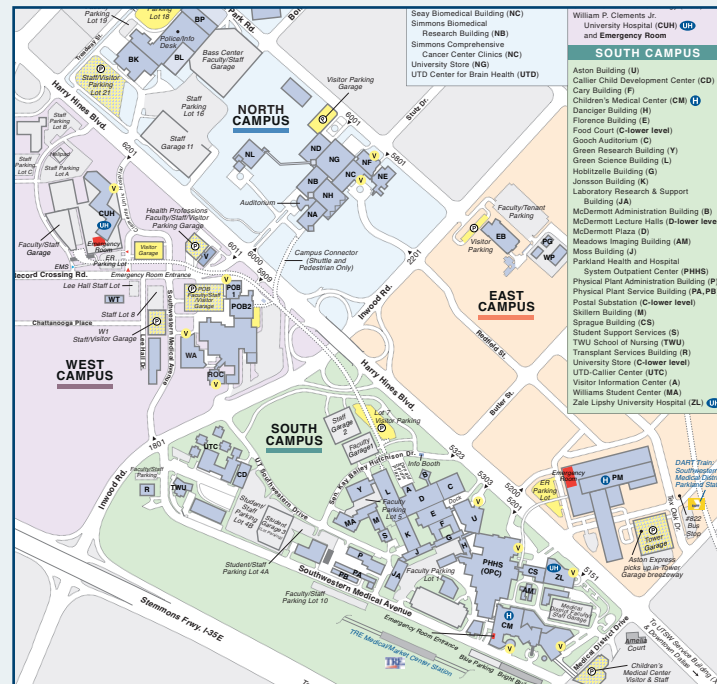
Laboratory Session:

UT Southwestern Medical Center

Anatomy Laboratory, Room L1.144

5323 Harry Hines Boulevard

Dallas, Texas 75390



In Conjunction with the
**20th Annual
Dallas Cosmetic
Surgery Symposium**

(includes Anatomy Lab)

March 23, 2017

Westin Galleria • Dallas, Texas

Rod J. Rohrich, M.D.
Jeffrey M. Kenkel, M.D.
Symposium Co-Chairmen

For Information:

The Office of Continuing Medical Education
214-648-3138; 1-800-688-8678; Fax: 214-648-2317
www.dallascosmeticsymposium.com
www.utsouthwestern.edu/cme

Symposium Chairman

Rod J. Rohrich, M.D.

*Clinical Professor and Past Chairman
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas
Founding Partner
Dallas Plastic Surgery Institute
Dallas, Texas*

Anatomy Lab Course Director

Jamil Ahmad, M.D., F.R.C.S.C.

*The Plastic Surgery Clinic
Mississauga, Ontario, Canada*

Honored Faculty

H. Steve Byrd, M.D.

*Senior Partner
Dallas Plastic Surgery Institute
Dallas, Texas*

Richard Davis, M.D.

*Clinical Professor of Facial Plastic Surgery
The University of Miami School of Medicine
Director, Center for Facial Restoration
Miramar, Florida*

Bahman Guyuron, M.D.

*Kiehn-Des Prez Professor & Chairman
Department of Plastic Surgery
University Hospitals Case Medical Center
Case Western Reserve University
Cleveland, Ohio*

Enrico Robotti, M.D.

*Chief of Plastic Surgery Ospedale Papa
Giovanni XXIII, Bergamo Surgery Institute
Bergamo, Italy*

Faculty

Ashkan Ghavami, M.D.

*Assistant Clinical Professor – Voluntary
David Geffen UCLA School of Medicine
Beverly Hills, California*

Bardia Amirlak, M.D.

*Associate Professor
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Michael Bogdan, M.D.

*Private Practice
Southlake, Texas*

C. Spencer Cochran, M.D.

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Richard Ha, M.D.

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James Smartt, M.D.

*Assistant Professor
Department of Plastic Surgery
UT Southwestern Medical Center
Dallas, Texas*

REGISTRATION FEES & INSTRUCTIONS

34th Annual Dallas Rhinoplasty Symposium

March 24-26 2017 #RP1703E

Register online at cme.utsouthwestern.edu/rp1703



34th Annual Dallas Rhinoplasty Symposium Fees

<u>CATEGORY</u>	<u>REGISTRATION FEE</u>
Physicians:	\$1500
Physicians in Training:	\$900

Take advantage of the special discounted price when you register for both courses!

At checkout, be sure to apply the appropriate coupon code:

rp1703phy (\$400 Discount for Physicians)

rp1703tra (\$200 Discount for Physicians in Training)

Registration Instructions

UT Southwestern Medical Center Office of CME has transitioned to a new online registration system.

After clicking on the registration link, you will be prompted to login to an account within the online system in order to register. If you have not previously registered for any courses you must first create a user profile and then can go back and register for the course.

If you have already created a user profile, please login to your account and then click on take course located at the bottom of the page on the course site in order to register.

We only accept credit card payments online. For other payment options please contact our office directly at 214-648-3138 or cmeregistrations@utsouthwestern.edu

MARCH 2017						
S	M	T	W	T	F	S
4	1	2	3	4	5	6
11	8	9	10	11	12	13
18	15	16	17	18	19	20
25	22	23	24	25	26	27
31	28	29	30	31		

34th Annual Dallas Rhinoplasty Symposium

Time Sensitive Material

Not printed or mailed at State expense

Office of Continuing Medical Education
5323 Harry Hines Blvd.
Dallas, Texas 75390-9059

UT Southwestern
Medical Center

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**Friday - Sunday
March 24-26, 2017**

*Westin Galleria
Dallas, Texas*

SYMPOSIUM CHAIRMAN

Rod J. Rohrich, M.D.

Clinical Professor and Past Chairman

Department of Plastic Surgery

UT Southwestern Medical Center

Dallas, Texas

Founding Partner

Dallas Plastic Surgery Institute

Dallas, Texas

Program details available at:

www.dallasrhinoplastysymposium.com

or call 214-648-3138