

# EMS State of the Science: A Gathering of Eagles XIX

February 17-18, 2017



Intercontinental Dallas  
15201 Dallas Parkway  
Addison, TX 75001

**EXHIBITOR PROSPECTUS**

Dear Representative,

It is my pleasure to invite you to join our upcoming annual “**EMS State of the Science: A Gathering of Eagles XIX**” on February 17-18, 2017, sponsored by UT Southwestern Department of Health Systems Affairs and the Office of Continuing Medical Education at UT Southwestern Medical Center.

The purpose of this highly popular conference is to share with participants and faculty alike, the most cutting-edge information and advances in EMS patient care, research and management issues as well as trending challenges and lessons learned while also introducing novel patient care, strategies and techniques. This unique National EMS conference is famous for having developed the 10 minute bullet plenary presentation, lightning rounds and other innovative educational advances which have not only provided the attendees with 60 or so plenary presentations in over 2 days but, according to conference evaluations, change nationwide medical practices almost overnight.

Comprised of the jurisdictional EMS Medical directors from the nation’s largest municipalities and their counterparts in pivotal federal agencies, the very cohesive cadre of faculty is responsible for the care for nearly 100 million citizens. Accordingly, they have become extraordinarily influential in shaping future EMS practice trends, medical aspects for disasters and homeland security and day-to-day 9-1-1 response worldwide.

We bring you professionals– from Paramedics, EMT's, First Responders, EMS System Directors, Fire Chiefs, Managers, Medical Directors and Educators, as well as Emergency Nurses, Researchers, Physicians and policy makers interested in EMS, Trauma & Resuscitation, and Related State-of-the-Art Investigations & Care Delivery across the United States. They come to *learn new and better* practice modalities and techniques, critical information to serve their patients. In order to achieve this objective, our audience seeks practical solutions from *companies and organizations like yours*.

As your colleagues can tell you, exhibiting at this symposium provides an opportunity to gain close personal interaction with an engaged and interested target audience. We encourage you to take full advantage of this great opportunity to network with your target market in a beautiful location.

Your support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts. This prospectus includes details about sponsor/exhibit levels and its benefits.

Don’t delay! Please submit your application to reserve your space as soon as possible. Also know that hotel rooms can fill up rapidly at the special price offered and the extreme popularity of this event.

Please contact Laura Hall in the Office of Continuing Medical Education at 214-648-9280 or [laura.hall@utsouthwestern.edu](mailto:laura.hall@utsouthwestern.edu) if you need further information.

Sincerely,

**Paul E. Pepe, MD, MPH, FCCM, MACP, FACEP**

Regional Director Out-of-Hospital Mobile Care Systems and Event/Disaster Preparedness,  
Office of Health Systems Affairs, the University of Texas Southwestern Medical Center, Dallas, TX, and  
Director, City of Dallas Medical Emergency Services for Public Safety, Public Health and Homeland Security

## The many Benefits of Exhibiting Opportunities....

Meet one-on-one to discuss your products and services with more than **700** professionals who will attend this meeting. Further benefits of exhibiting at the **EMS State of the Science: A Gathering of Eagles XIX** includes:

- **“Visit the Vendors Reception”** An additional opportunity for the attendees to spend time with the many vendors.
- Exposure to over 700 attendees
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

### Exhibitor Levels and Benefits:

Your company can support this program with an exhibit fee in the following amounts:

Platinum Level: **\$30,000**  
Diamond Level: **\$25,000**  
Gold Level: **\$13,000**

Silver Supporter: **\$8,000**  
Bronze Level: **\$5,500**  
Exhibitor Level: **\$3,500**

There are also some additional opportunities. You will find them listed on the exhibit form attached. All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

### Conference and Exhibit Details:

**Where:** The Intercontinental Dallas, 15201 Dallas Parkway, Dallas, TX 75001

Visit the Vendors Reception	EMS State of the Science: A Gathering of Eagles XIX
<p><b>Where:</b> Crystal Ballroom Foyer <b>When:</b> February 16, 2017</p> <p><b>Exhibit Hours and Dates:</b></p> <ul style="list-style-type: none"><li>• Thursday, February 16 - 7:00 pm- 9:00 pm</li></ul>	<p><b>Where:</b> General Session- Crystal Ballroom Exhibits- Crystal Ballroom Foyer <b>When:</b> February 17-18, 2017</p> <p><b>Exhibit Hours and Dates:</b></p> <ul style="list-style-type: none"><li>• Friday, February 17 – 7:00 am – 6:00 pm</li><li>• Saturday, February 18– 7:00 am – 6:00 pm</li></ul>
<p><b>Installation and Dismantling of Exhibits:</b></p> <ul style="list-style-type: none"><li>• February 16 – 9:00 am – 7:00 pm</li><li>• February 18 – any time after 12 pm</li></ul>	

### Exhibit Space:

Assigned exhibit space consists of the number of 8 foot table(s) selected, clothed and draped, on carpeted floor and two (2) chairs. If any additional items are needed, the representative from each company will be responsible to contact the hotel to make arrangements and pay any fees associated.

### Booth Assignment:

**\*\*Please note: Booth assignments will not be sent out until 2 weeks prior to program.** They are based upon date the Exhibitor Agreement Forms are received within each exhibit level.

**Required Forms:**

Included in this package are the forms required. Please complete forms and return as indicated below:

- **Exhibitor Agreement Form-** Return to Laura Hall at [laura.hall@utsouthwestern.edu](mailto:laura.hall@utsouthwestern.edu) or fax to 214-648-2317 by February 3, 2017.
- **Hotel electrical Request Form-** Please fax to hotel at 972-385-8021 at least 15 days prior to Set-Up Date. Each individual company will be responsible to contact the hotel for arrangements and fees for electrical outlets and/or power strips.

**Confirmation & Payment**

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. Please send the payment prior to the start of the course.

An invoice may be provided upon request. Please send requests to:

Attn: Laura Hall  
UT Southwestern Medical Center  
Continuing Medical Education  
5323 Harry Hines Blvd.  
Dallas, TX 75390-9059.  
Tax ID # 75-6002868

**Exhibit Space Cancellations:**

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

**Security:**

A security guard may not be present during or after the program. Neither the hotel nor UT Southwestern Medical Center will be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization. We will have a room that is to be locked each night that will be able to accommodate a few items.

**Shipping Instructions:**

Exhibiting company will be responsible for any storage and/or handling fees charged by the hotel. Materials that are shipped will be available at your company's exhibit space. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

**Shipping Address:**

Intercontinental Dallas  
15201 Dallas Parkway  
Dallas, TX 75001

**Attn: Your Name – Your Company Name**  
**A Gathering of Eagles XIX, February 17-18, 2017**  
- CSM: Irene Soleymani

**Attendee Lists:**

Attendee lists will be provided upon request at the program. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

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**Exhibitor Representative Registration:**

There is a separate registration site for Exhibitors. All representatives must register online at <https://cme.utsouthwestern.edu/content/rp1702B-X>.

**\*\*NOTE:** If you purchase a level with complimentary registrations, we will send you a coupon code to use for the specified number of complimentary registrations once we receive the signed Exhibitor Agreement.

**Representative Registration Fees**

A specified number of complimentary representative registrations are included with the different levels of exhibits. If you wish to register additional representatives, the registration fees are:

- Before Dec. 1, 2016- \$225
- After Dec. 1, 2016- \$275

### **Hotel Accomodations**

Conference Hotel:  
The Intercontinental Dallas  
15201 Dallas Parkway  
Addison, TX 75001



We have secured a block of rooms at a group rate of \$125 + tax. To assure your reservation, please call the Central Reservations Office, at 1-877-317-5785 and identify yourself as a participant in the “**Gathering of Eagles**” to be eligible for the group rate. You can also go online to [https://resweb.passkey.com/Resweb.do?mode=welcome\\_gi\\_new&groupID=69632487](https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=69632487)

**\*\*Please note: This rate is only guaranteed until room block is full.** Reservations received after January 20, 2017 are subject to space and group rate availability.

Situated in the heart of North Dallas, InterContinental Dallas anchors the area’s bustling dining and entertainment scene. With dozens of restaurants, bars and shops within walking distance, plus hundreds more located just a short drive away; InterContinental Dallas is the perfect home base for a stay in Dallas.

Venture south to explore Dallas’s thriving arts district, which includes world class museums, theaters, an opera house and symphony, or check out the sights and sounds of nearby Uptown, Downtown and the historic West End. Dallas is one of the country’s premier shopping destinations, and three of the city’s best malls are just a short ride from the hotel.

To help our guests reach desired points of interest, they offer complimentary transportation within a three mile radius of the hotel.

### **Overflow Hotels**

We have secured additional room blocks at 2 other hotels that are within walking distance of the InterContinental.



**Courtyard by Marriott Addison**  
15160 Quorum Drive  
Addison, TX 75001  
Phone: 972-404-1555

- Across the parking lot from InterContinental
- King- \$123.00 per night + tax
- Double- \$123 per night + tax
- Rate guaranteed only until Jan 16, 2017 or until room block full



**Radisson Hotel Dallas North- Addison**  
4960 Arapaho Road  
Addison, TX 75001  
Phone: 972-490-1212

- Diagonal from the InterContinental (at corner of Arapaho and Spectrum)
- All rooms- \$111.00 per night + tax
- Rate guaranteed only until Jan 16, 2017 or until room block full

### **Nearby Airports**

#### **Dallas Love Field (DAL)**

Distance 11 MI  
Taxi Charge (one way): \$30.00 (USD)  
Time by taxi: 20 minutes

#### **Dallas Fort Worth International Airport (DFW)**

Distance 20 MI  
Taxi Charge (one way): \$45.00 (USD)  
Time by taxi: 30 minutes

# UT Southwestern Medical Center

## OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

### EXHIBITOR AGREEMENT

#### *Regarding the Terms and Conditions for a Commercial Exhibit*

<b>Activity Name</b>	<u>EMS State of the Science: A Gathering of Eagles XIX</u>	<b>Activity #</b>	<u>RP1702B</u>
<b>Location</b>	<u>InterContinental Dallas</u> <b>City</b> <u>Dallas</u>	<b>ST</b>	<u>TX</u>
<b>Dates</b>	<u>February 17-18, 2017</u>		
<b>Agreement between</b>	<b>ACCREDITED PROVIDER (PROVIDER)</b> <b>The University of Texas Southwestern Medical Center (UTSW)</b> <b>AND</b> <b>COMMERCIAL COMPANY (EXHIBITOR)</b>		
<b>Company Name</b>	_____		
<b>Address</b>	_____		
<b>City</b>	_____ <b>ST</b>	_____ <b>Zip</b>	_____
<b>Contact Telephone</b>	_____ <b>Fax</b>	_____	_____

#### TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org) SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 75-6002868.  
Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

#### AGREED

**EXHIBITOR Representative**

**Signature** \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Date** \_\_\_\_\_

**PROVIDER Representative**

**Signature** \_\_\_\_\_

**Name** Ericka Harden-Dews, JD, CHCP

**Title** Director, Office of Continuing Education & Public Education

**Date** \_\_\_\_\_

**EXHIBITOR REGISTRATION AND PAYMENT FORM**

<b>Activity Name</b>	EMS State of the Science: A Gathering of Eagles XIX	<b>Activity #</b>	RP1702B
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**Exhibitor Information**

<b>Contact Name</b> _____	<b>Email</b> _____
<b>Telephone</b> _____	<b>Cell</b> _____

**Exhibit Space Information**

	Level	Amount	Description
<input type="checkbox"/>	Platinum	\$30,000	Two tables with 8 complimentary registrations
<input type="checkbox"/>	Diamond	\$25,000	Two tables with 5 complimentary registrations
<input type="checkbox"/>	Gold	\$13,000	Two tables with 4 complimentary registrations
<input type="checkbox"/>	Silver	\$8,000	One tables with 3 complimentary registrations
<input type="checkbox"/>	Bronze	\$5,500	One tables with 2 complimentary registration
<input type="checkbox"/>	Exhibitor	\$3,500	One tables with 1 complimentary registrations
<input type="checkbox"/>	Other	\$ _____	
<b>Other Sponsorship Opportunities</b>			
<input type="checkbox"/>	Conference Tote Bags	\$10,000	Totebags with company logo
<input type="checkbox"/>	Internet	\$15,000	Internet access for conference attendees
<input type="checkbox"/>	Dinner Sponsorship	\$ _____	Dinner Sponsorship for night of _____

**Payment Information**

<input type="checkbox"/> Check enclosed – Payable to UT Southwestern Medical Center			
<input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX
Credit Card Number _____	Exp. _____		Sec. Code _____
Name on Card _____			
Billing Address _____			
City _____	ST _____	Zip _____	

**Remittance Information**

<b>Mail</b>	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
<b>Fax</b>	214-648-2317
<b>Email</b>	<a href="mailto:laura.hall@utsouthwestern.edu">laura.hall@utsouthwestern.edu</a>

Agreement must be received by February 3, 2017.



# INTERCONTINENTAL DALLAS ELECTRICAL ORDER FORM

15201 Dallas Parkway, Addison, TX 75001 ~ 972-386-6000

**POWER PRICES FOR ADVANCED ORDER**

<u>QTY</u>	<u>120 VOLT SINGLE PHASE</u>	<u>QTY</u>	<u>208 VOLT SINGLE PHASE</u>	<u>QTY</u>	<u>208 VOLT THREE PHASE</u>
_____	20 AMPS \$125.00	_____	20 AMPS \$170.00	_____	20 AMPS \$170.00
_____	30AMPS \$155.00	_____	30 AMPS \$185.00	_____	30 AMPS \$210.00
_____	40-50 AMPS \$200.00	_____	40-50 AMPS \$285.00	_____	40-50 AMPS \$300.00
_____	60-100 AMPS \$240.00	_____	60-100 AMPS \$450.00	_____	60-100 AMPS \$600.00
		_____	110-200 AMPS \$850.00	_____	110-200 AMPS \$1,200.00
		_____	210-300 AMPS \$1,350.00	_____	210-300 AMPS \$1,900.00

**\*Example:** With 20 AMPS/120 Volts Common, Hookups could be (1) TV, (1) VCR & (2) 90-Watt Light Bulbs. This is the maximum you can hookup on the above.

**STANDARD ELECTRICAL SERVICE AVAILABLE**

- 120V A.C. SINGLE PHASE 60 CYCLE
- 208V A.C. SINGLE PHASE 60 CYCLE
- 208V A.C. 3 PHASE 60 CYCLE
- (SPECIAL VOLTAGE AVAILABLE UPON REQUEST)

**ELECTRICAL SERVICE CONNECTIONS: 120V-SINGLE PHASE:**

AMPS VOLTS=WATTS WATTS DIVIDED BY VOLTS=AMPS

<u>QTY</u>	<u>DESCRIPTION</u>	<u>ADV ORDER</u>	<u>AMOUNT</u>
_____	0-500 watts	\$60.00	_____
_____	501-1000 watts	\$80.00	_____
_____	1001-1500 watts	\$95.00	_____
_____	1501-2000 watts	\$125.00	_____

The Hotel Inter-Continental Dallas is equipped with 3 phase wires 208V with 30 AMPS in each Ballroom, which accommodates for low voltage such as 120V.20 AMPS circuits. Additionally, our Engineering staff will accommodate hotel-supplied panels ranging from 20 to 100 AMPS, from one to three phases, 208/120V power supply. Prices are based on 48-hour increments.

**DEDICATED AND BRANCH CIRCUITS:**

- |  |                                    |
|--|------------------------------------|
| _____ Breakdown Dist. Panels \$110.00 Each | _____ Special Hookup \$110.00 Each |
| (20-30 AMPS Single Phase 208/120V A.C.)    |                                    |

NOTE: If power is not listed above, or if you are uncertain, please record the power requirements information and/or equipment manufacturer's label below:

AMPS: \_\_\_\_\_ VOLTS: \_\_\_\_\_ WATTS: \_\_\_\_\_

LABOR FOR ELECTRICAL WORK ON EQUIPMENT INCLUDING REPAIRS, TRACING MALFUNCTIONS (Labor time to be charged in one (1) hour increments. Minimum charge two hours.)

MONDAY - FRIDAY	8:00am-4:00pm	\$55.00 PER HOUR, PER ENGINEER
MONDAY - FRIDAY	4:00pm-8:00am	\$85.00 PER HOUR, PER ENGINEER
SATURDAY-SUNDAY & HOLIDAYS		\$85.00 PER HOUR, PER ENGINEER

**OTHER:**

- \_\_\_\_\_ Banner Hanging \$35.00 minimum/up to \$100.00 (depending on size)
- \_\_\_\_\_ Room Re-key \$35.00 Per Lock (includes up to 6 keys)
- \_\_\_\_\_ Light Extension (gooseneck) \$25.00 (each)
- \_\_\_\_\_ Catwalk Access \$55.00 Per Hour (requires assistance from hotel Engineer or Presentation Services)  
(72 hour notice required)
- \_\_\_\_\_ 28' Scissor Lift \$350.00 (upon availability, 72 hours notice required)

**FOR ADDITIONAL INFORMATION, INCLUDING WATER AND AIR CONNECTIONS, CALL:  
Conference Planning Department, 972-386-6000 or Fax form to: 972-385-8021**

**TAX - ALL SERVICE IS SUBJECT TO STATE TAX OF 8.25%**



**HOTEL INTER-CONTINENTAL DALLAS ELECTRICAL ORDER FORM**

*15201 Dallas Parkway, Addison, TX 75001 ~ 972-386-6000*

**THIS FORM MUST BE RECEIVED BY THE HOTEL AT LEAST 15 DAYS PRIOR TO SET UP DAY.  
ORDERS RECEIVED WITHIN 15 DAYS PRIOR ARE SUBJECT TO AN ADDITIONAL 25% FEE.**

**MAIL TO: The Hotel Inter-Continental Dallas  
Attn: Chief Electrician, Engineering Department  
15201 Dallas Parkway  
Addison, TX 75001**

Name of Event: \_\_\_\_\_ Date of Event: \_\_\_\_\_ Booth No: \_\_\_\_\_  
Company Name: \_\_\_\_\_ Telephone No: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
\_\_\_\_\_  
Authorized by: \_\_\_\_\_ e-mail: \_\_\_\_\_  
Credit Card \_\_\_\_\_ Exp. \_\_\_\_\_ Signature \_\_\_\_\_

**CHECK, MONEY ORDER OR CREDIT CARD MUST ACCOMPANY THE ADVANCE ORDER**

**CONDITIONS AND REGULATIONS:**

1. Advanced orders must be received a minimum of 15 days prior to exhibitor or group's arrival for move in.
2. Under no circumstances shall anyone other than the "House Electrician" make electrical connections.
3. Prices based upon current wage rates are subject to change without notice.
4. All equipment, regardless of source of power, must comply with all Federal, State and Local codes.
5. Use of OPEN CLIP SOCKET, LATEX, or LAMP CORD WIRE DUPLEX OR TRIPLEX ATTACHEMENT PLUG in exhibits is prohibited.
6. All equipment must be properly tagged and wired with complete information as to type of CURRENT, VOLTAGE, PHASE, CYCLE HORSE POWER, etc...
7. All material and equipment furnished by the Hotel Inter-Continental Dallas for this Service Order shall remain the Hotel Inter-Continental Dallas property and shall be removed only by the Hotel Inter-Continental Dallas at the close of the show.
8. Electrical power for lights and displays will be turned on (1) one hour prior to show opening time.
9. All Exhibitor or Group cords must be of the 3 Wire Grounded Type. All exposed non-current carrying metal parts of fixed equipment, which are liable to be energized, shall be grounded.

**STANDARD CONDITIONS FOR EXHIBITS AND DISPLAYS:**

**NON-FLAMMABLE MATERIALS:** All materials used in the exhibit Ballroom, or any other room of the hotel MUST be non-flammable to conform with the fire regulations of Addison, Texas. Electrical wiring and equipment installation must conform to appropriate Addison, Texas codes. Material not conforming to such regulations will be removed immediately at the expense of the Exhibitor or Group. Engines, Motors or any kind of equipment may be operated only with the consent of the Convention Services Manager of the Hotel through the Convention Services Department @ 972-386-6000, extension 4337 or 4340.

**SPECIAL NOTES:** All booth Equipment, Furniture and Carpeting must be confined to the measured limits of the booth. No Nails or Bracing Wires used in erecting displays may be attached to the building without written consent of the Convention Services Manager at the Hotel. The user at the user's expense must replace All Hotel property destroyed or damaged by Exhibitor in its original condition.

**LIABILITY:** The Hotel Inter-Continental Dallas will not be responsible for any Injury, Loss or Damage that may occur to the Exhibitor or Group, The Exhibitor or Group employees or property, or to any other person, prior, during or subsequent to the period covered by the contract, provided said Injury, Loss or Damage is not caused by the willful negligence or wrongful act of an employee of the Hotel Inter-Continental Dallas. Each Exhibitor expressly releases the Hotel Inter-Continental Dallas from such liabilities and agrees to indemnify the Hotel Inter-Continental Dallas against any and all claims for such Injury, Loss or Damage.

**INSURANCE:** All independent Contractors will be required to provide the Hotel with evidence of Liability Insurance.

**STORAGE:** The Hotel Inter-Continental Dallas has no facilities for the storage of exhibits or materials. All shipments must be directed to the official Drayer. Shipments that arrive prior to show time will be directed to the official Drayer's warehouse for storage and delivery to the Exhibitor's booth at show time, at Exhibitor's expense.